

ANC

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MAY/25c

ADONIS

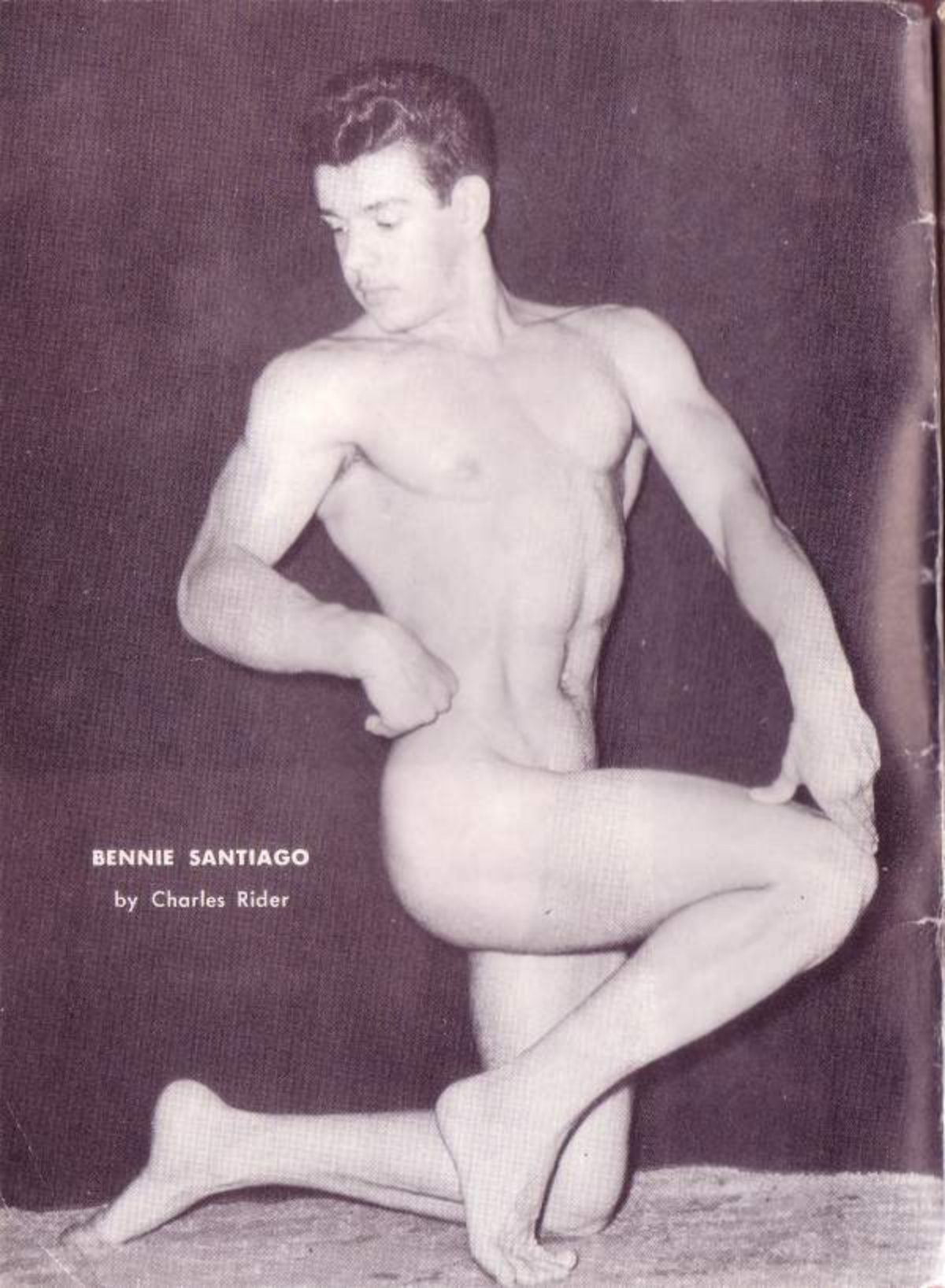
THE ART MAGAZINE OF THE MALE PHYSIQUE



JOHN TRENTON

Anglo-American
Adonis

by Togof

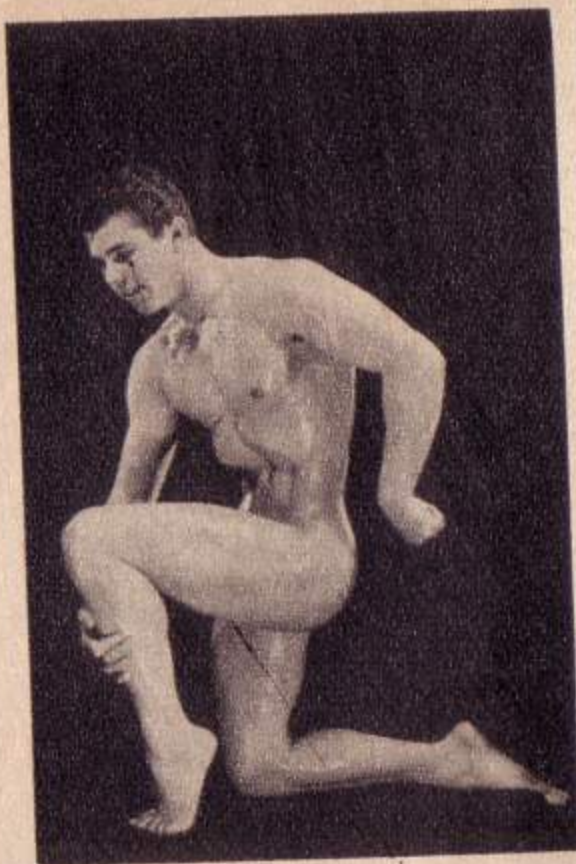
A black and white photograph of a very muscular man, Bennie Santiago, in a dynamic pose. He is leaning forward, with his right leg bent and his left leg extended. His right hand is on his hip, and his left hand is on his knee. He is looking down and to the left. The background is dark and textured.

BENNIE SANTIAGO

by Charles Rider

Foreword

DENNIS WHITE
17 year-old
English bodybuilder
by Domenique



Summer Is Icumen In

THIS is the season when frosty spring takes a sportive glance at festive summer. Most bodybuilders spend nine bundled-up months waiting for the onset of this most glad-some season, for to them it represents a kind of graduation day for long days spent in bodybuilding workouts.

They want to enjoy summer, to strip from their bodies the offending encumbrance of heavy woollen clothing, and just to lie basking under the warmly benign countenance of Old Sol, or to indulge in all

(Continued on page 45)





KNIGHTHOOD IN FLOWER

BIS!

Ancora!

again!

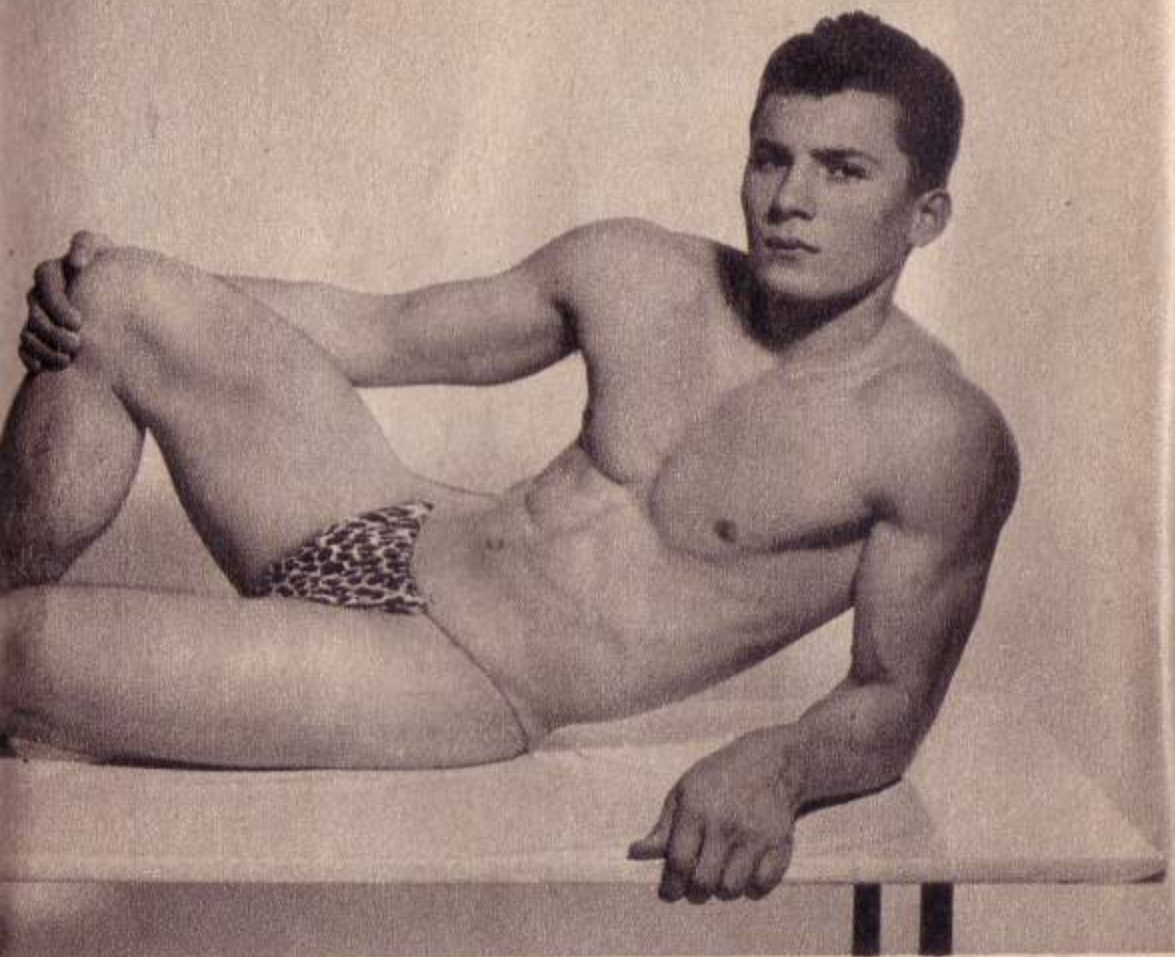
ALL of this meaning that readers from many lands write to us in multiple languages demanding more and more pictures of Steve Wengryn.

Certainly if photography is a universal language, then photographically Wengryn is a good ambassador of the youth of our country.

Of late Steve has done quite a bit of television, this in spite of the fact that his senior year in high school has been

STEVE WENGRYN by Vulcan

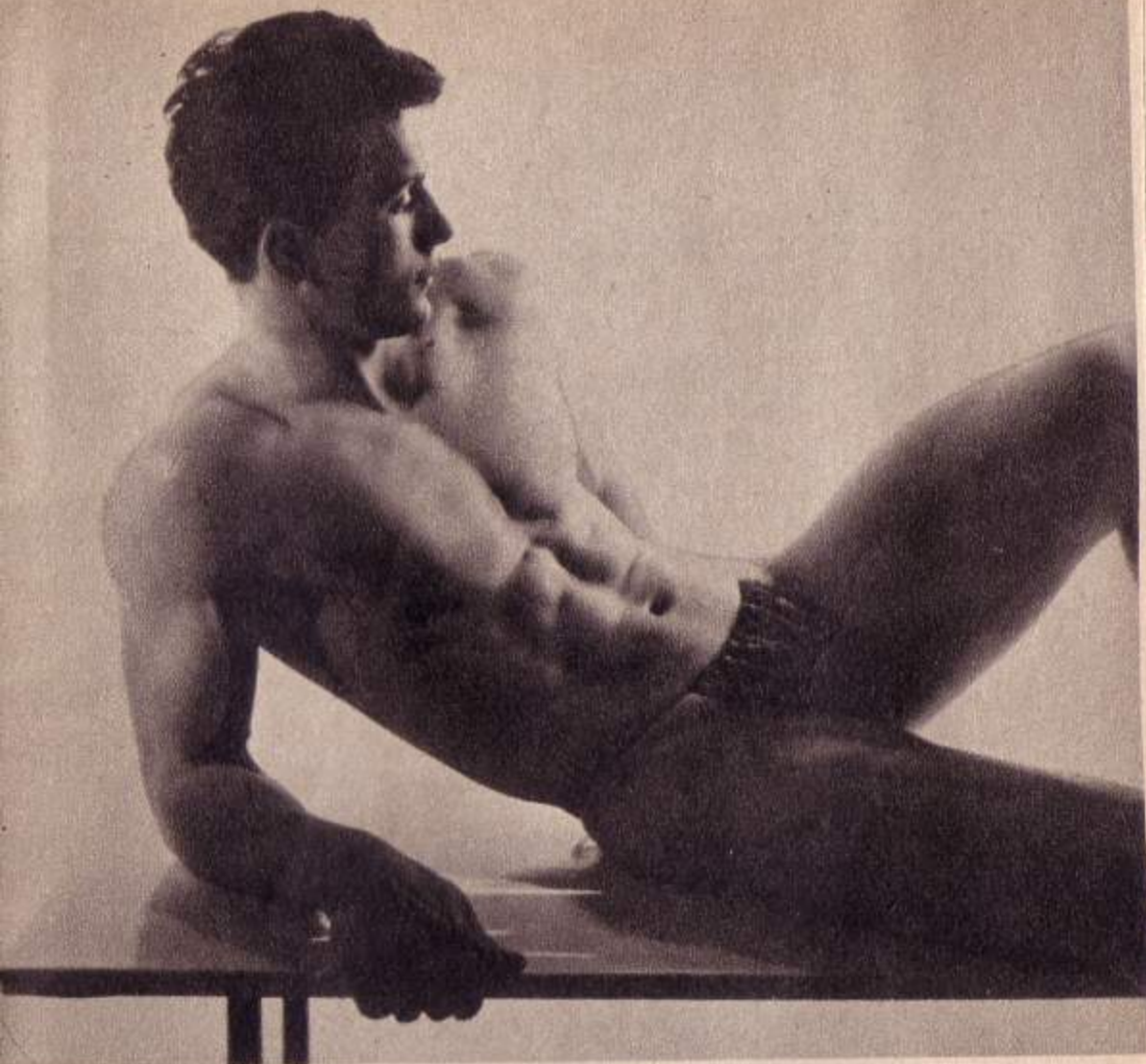
Steve's greeting is a trifle belated, but nonetheless sincere!



OF SERIOUS MIEN

a difficult one, plus all the attendant activity of a strenuous football season.

We thought you'd like to see some of the photographs from the new catalog No. 32 of Steve Wengryn by Vulcan Studio, 125 East 39th Street, New York City. They show a maturing Wengryn . . . the softness of adolescence is definitely giving way to a deeper, richer, riper masculinity.



OF CLASSIC ELEGANCE

The keynote of metamorphosis sounded by young Larry Kunz elsewhere in this issue, is heard in variations by other models of whom Steve Wengryn is definitely "hi-fi."

This is the "umpteenth" appearance of Steve in ADONIS and BODY BEAUTIFUL. He is probably our most requested model, and it's always a pleasure for us to share him with you.



Repeat Performance

IN A recent issue of BODY BEAUTIFUL we introduced to you Ron Bernard, one of the handsomest models ever photographed by Vulcan Studio.

All of you have been generous in your response to his debut, and it is a pleasure to report that Hollywood television and screen scouts have not been caught napping.

As in the case of Bob Hover who went from obscurity to fame through an initial showing of his photographs, the qualities that film and TV producers are ever on the lookout



LITHENESS AND SYMMETRY QUIESCENT

RON BERNARD by Vulcan



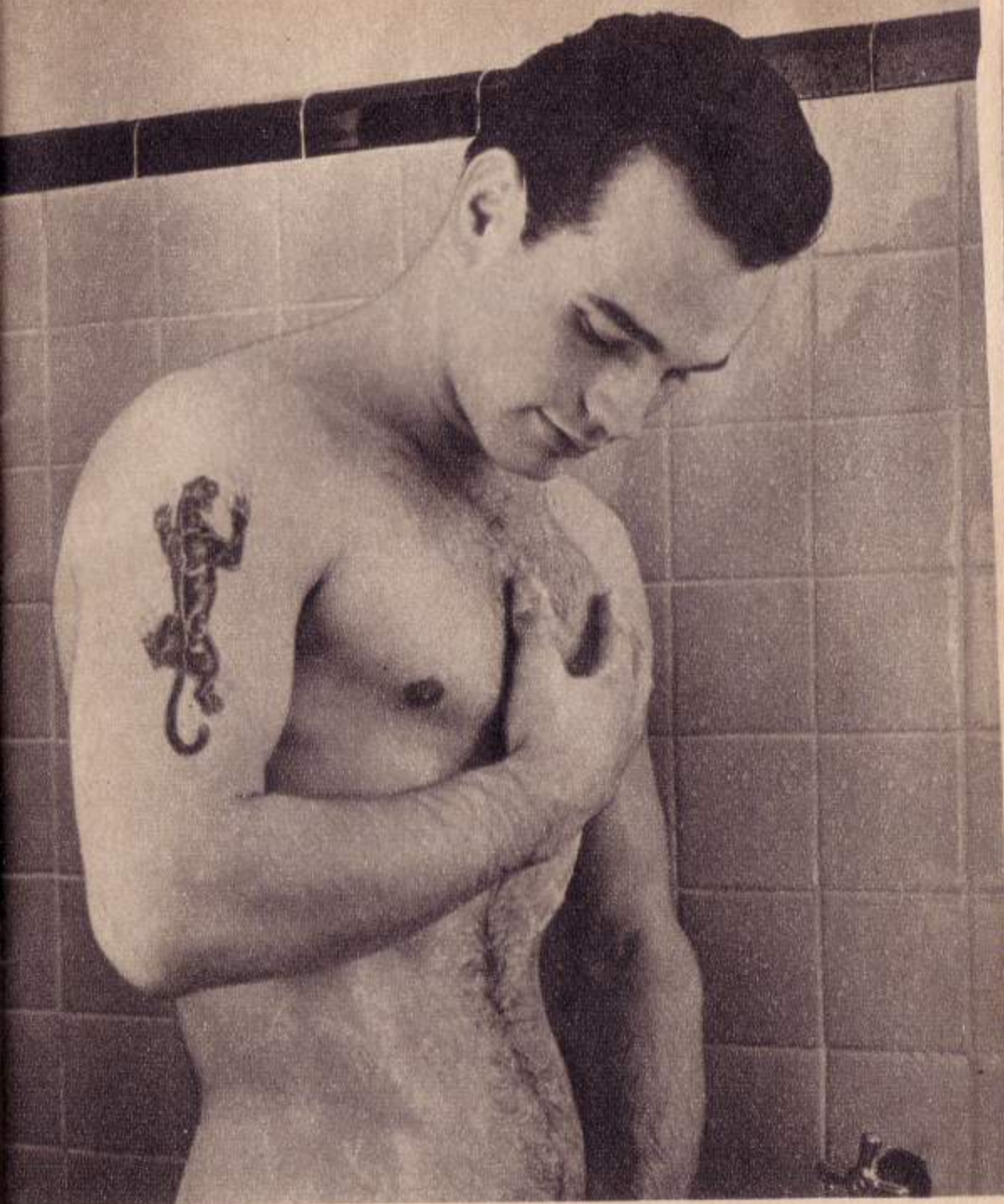


VISION FUGITIVE

for practically blinded them when they caught a glimpse of Ron.

Vulcan has therefore prepared a new catalog of Bernard photographs which are available from his studio at 125 East 39th Street, in New York, and these that you see here are a sampling of that catalog.

(Continued on page 46)



MAN AT BATH

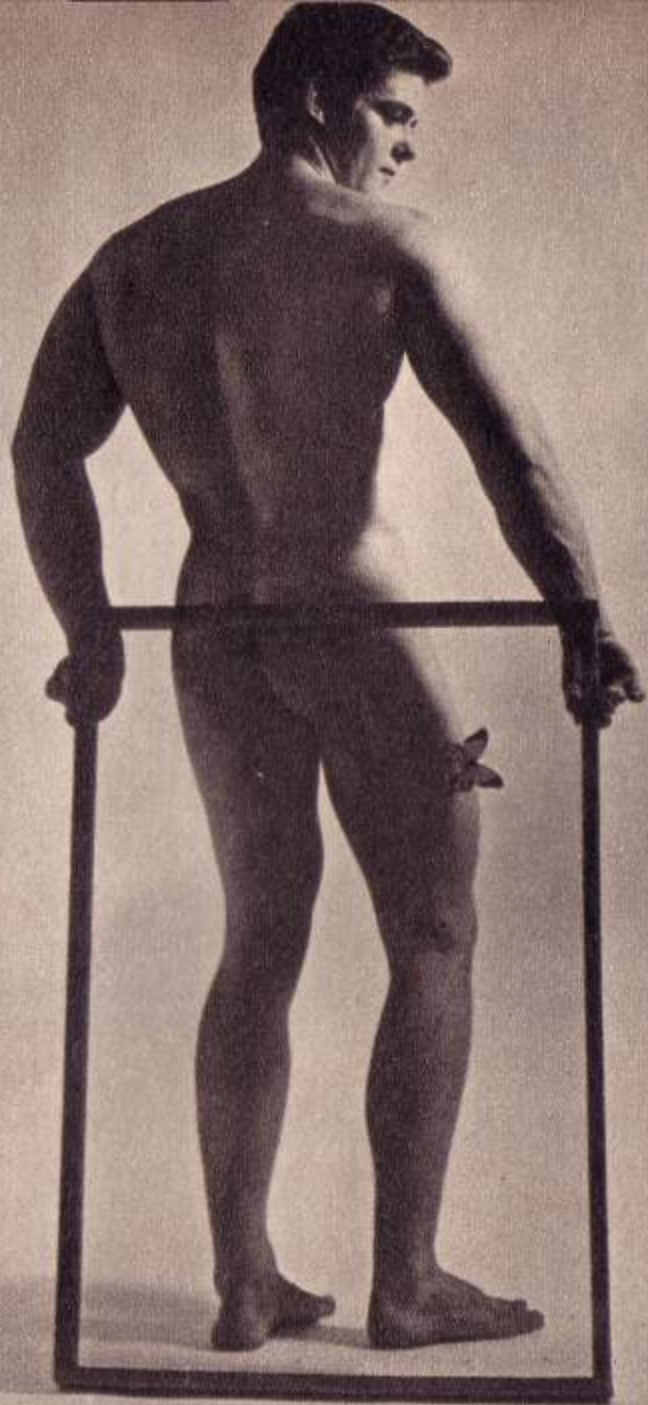
LARRY KUNZ
Metamorphosis

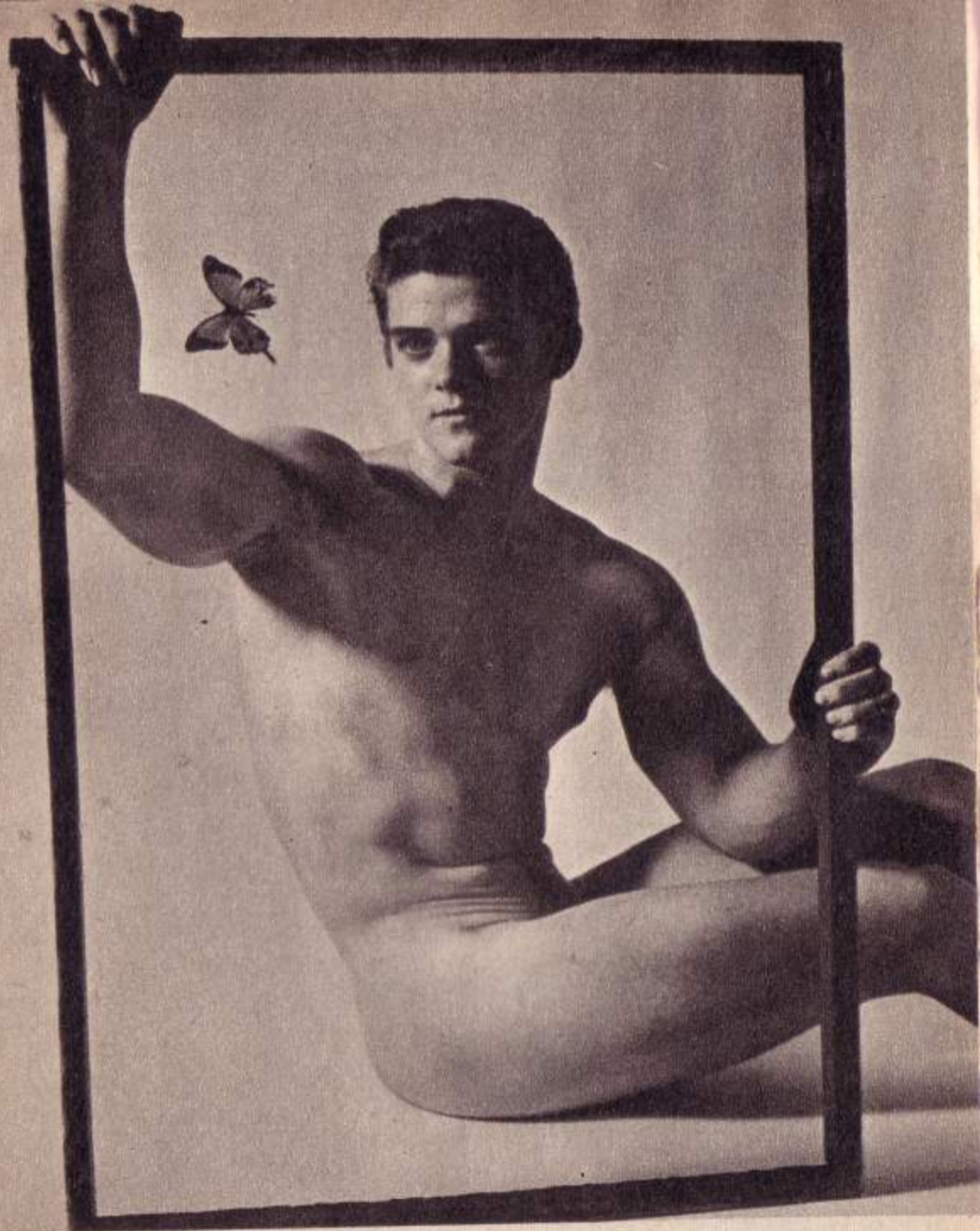




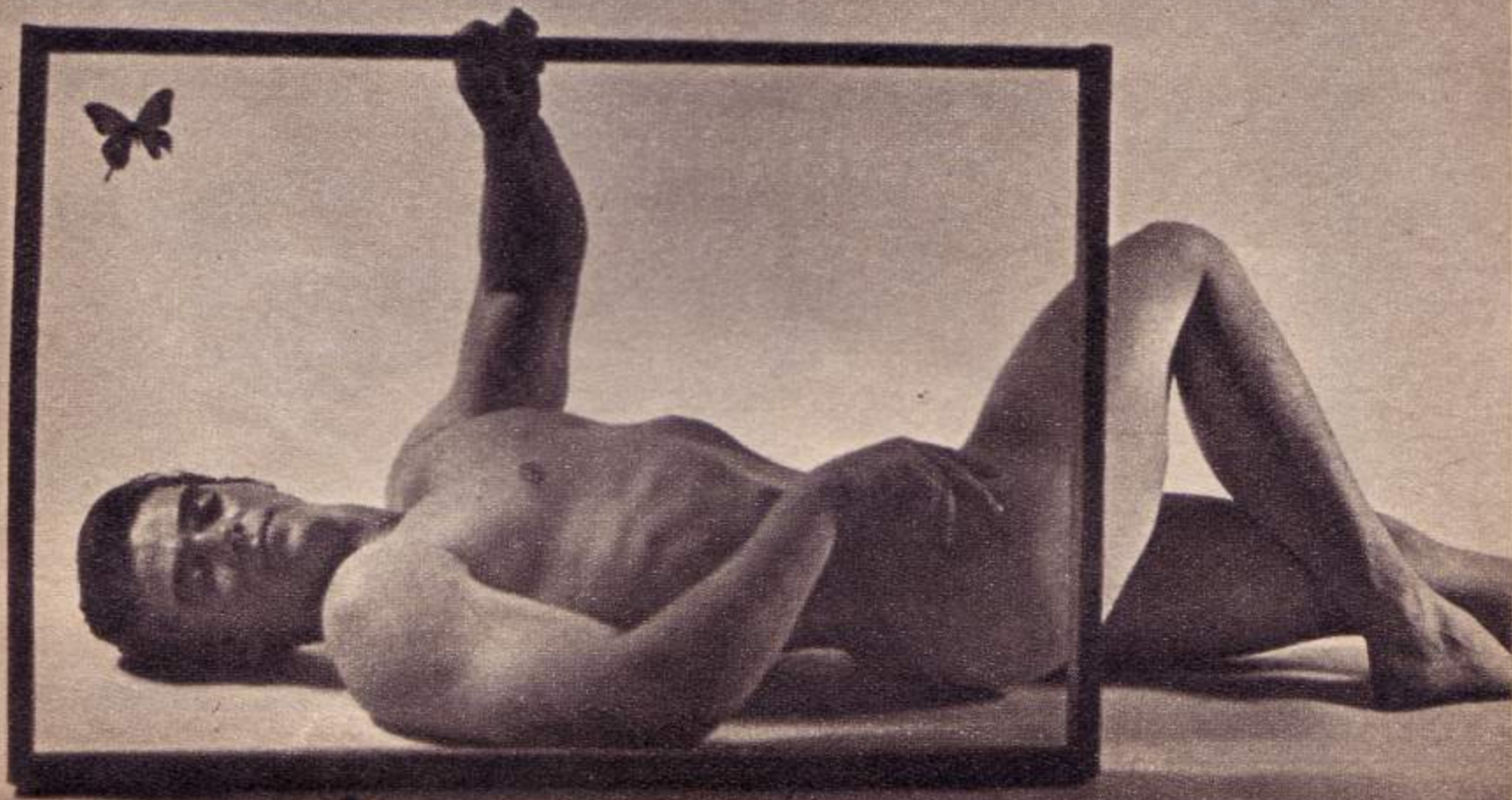
metamorphosis

ABE GOLDBERG is noted for his skill in turning weaklings into giants of strength—boys into men—silver into purest gold. Frankly, any model photographed by Togof (Abe's photographic studio), can rightly be labelled "metamorphosis," for change, transformation . . . unfoldment is the order of the day at his famous gymnasium at 144 Rivington Street in lower New York. *(Continued on page 48)*





THE DEEP PENSIVENESS OF YOUTH



Easel and Brush

FOR a smidgin of variety this month we thought that perhaps you'd like to see some of the interesting and amusing sketches by Etienne.

They are done with considerable ingenuity by a man who is in love with life as it was lived by the ancient Greeks and Romans.

The ones we show here are but a sampling of the

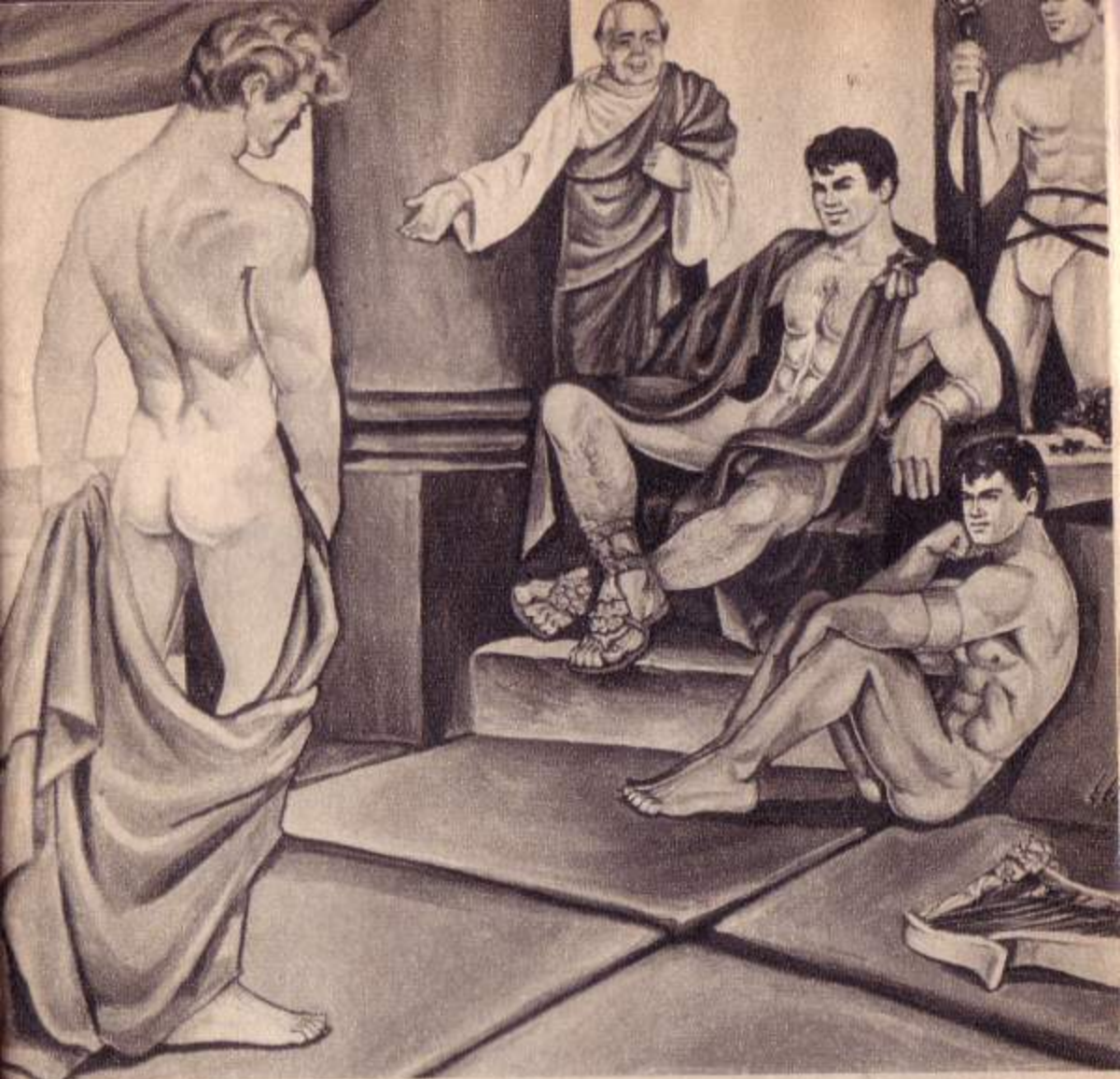


PALACE GUARDS by Etienne

many graphic works from the *atelier* of this up-and-coming artist. There is a catalog of all his sketches which you may obtain from Kris Studio, P. O. Box 1251, Chicago 90, Illinois.

Such a variety of mood, such a wealth of imagination lies in the thought processes of an artist . . .



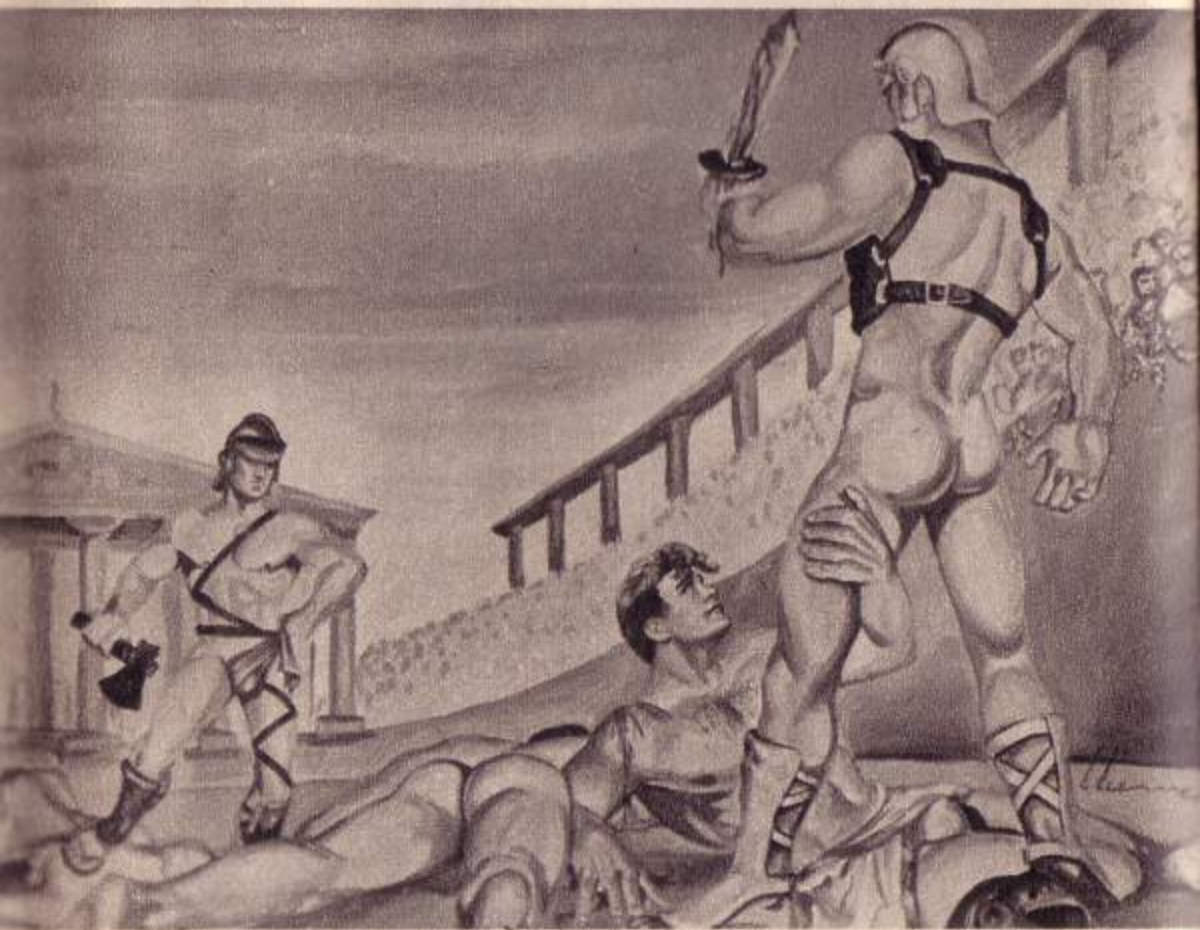


THE NEW SLAVE

PRIVATE BATH-ROMAN STYLE

subjects appear that could never be projected through photography. Visions, illusions, dreams, and passions, impractical of production with camera come easily through brush and canvas.

The ones we have chosen for you in this issue are "The Arena," "The New Slaves," "Private Bath-Roman Style," and "The Palace Guard." ● ● ●



THE ARENA

**"with the
Greatest
of ease"**

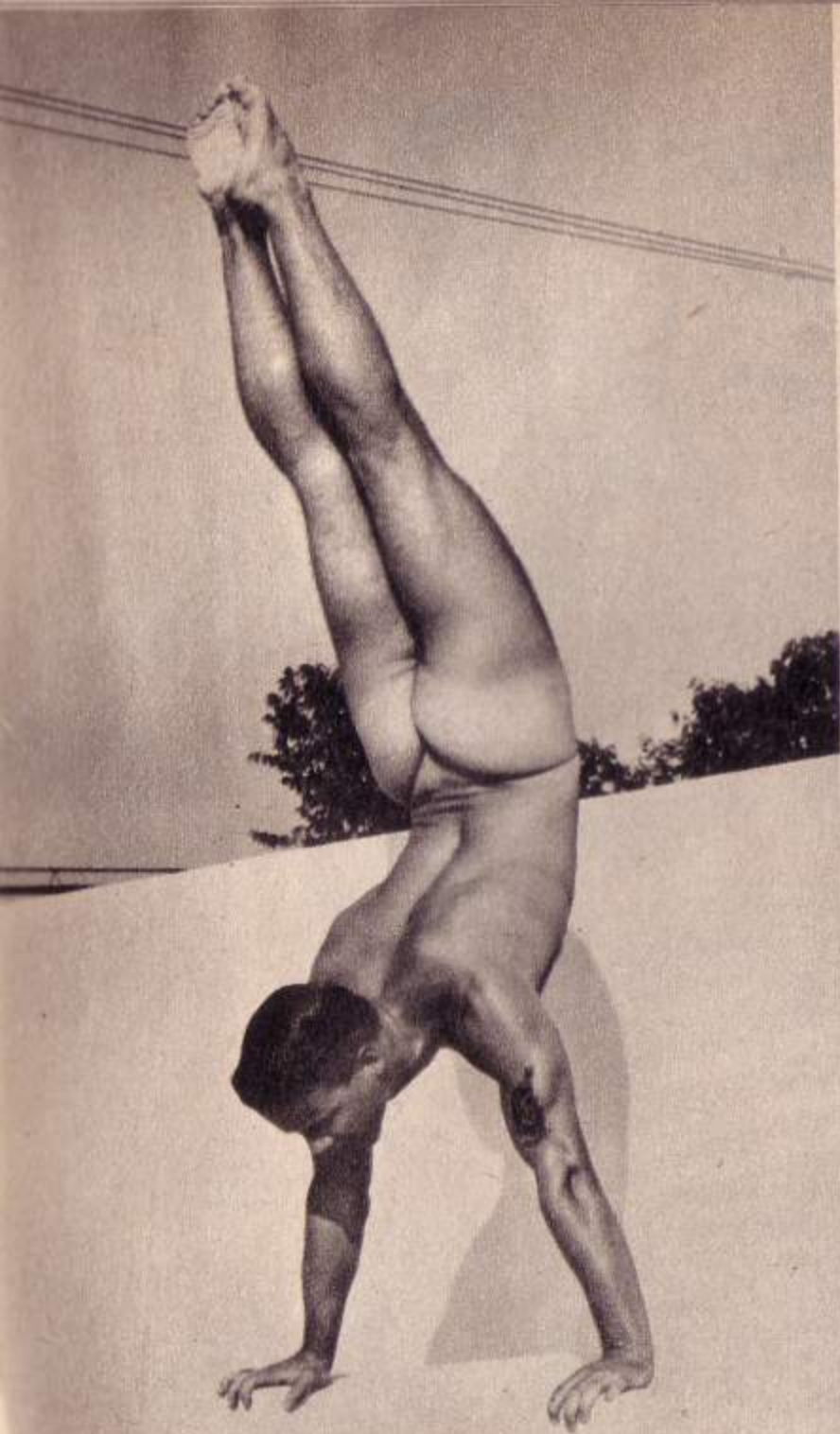
**RONNIE
JOHNSRUD**
by California
Models



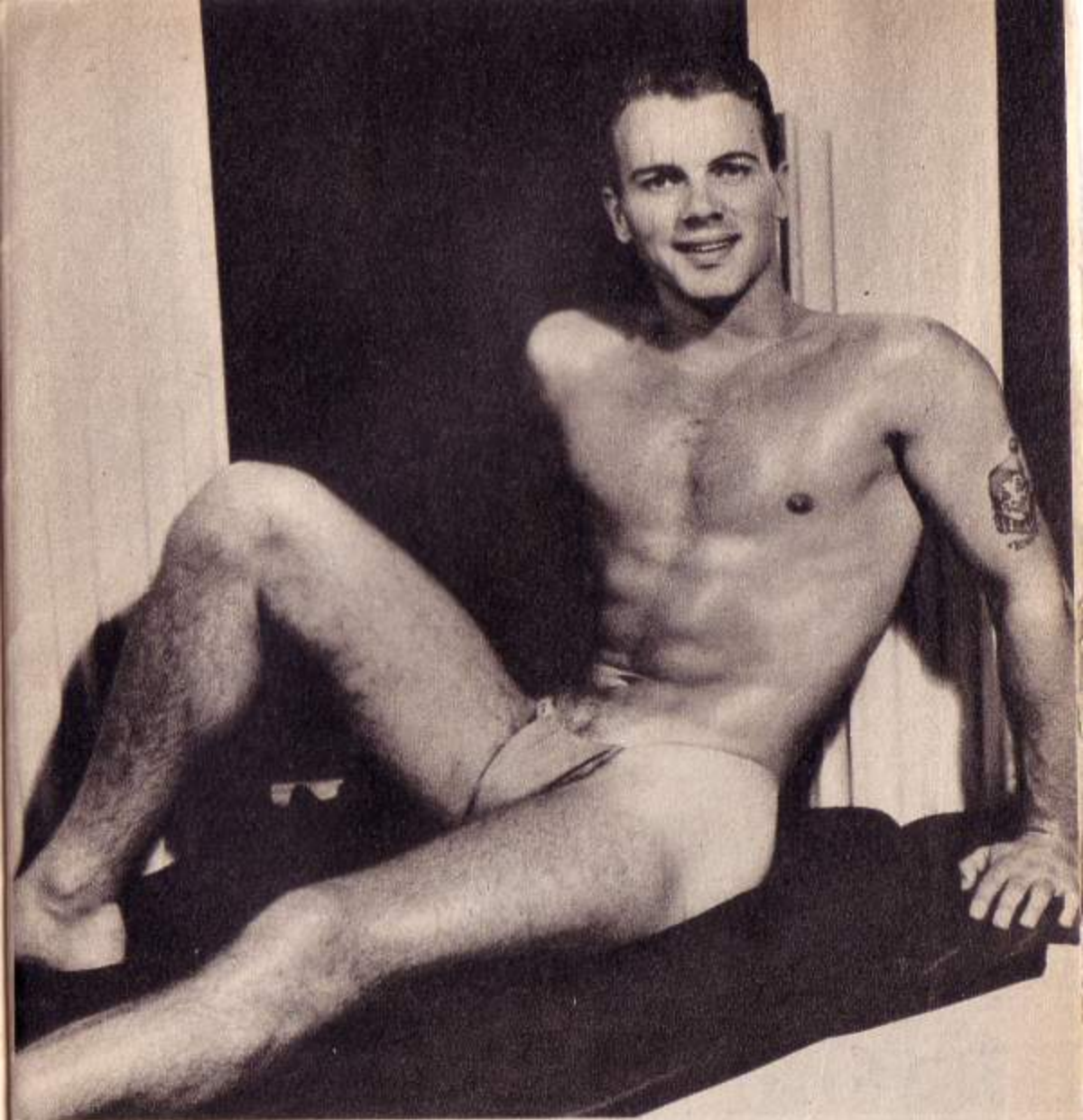
RONNIE JOHNSRUD has made a solo appearance in ADONIS in a previous issue—a single photograph that started a chain reaction of demands for more.

California Models, Box 285, San Francisco, California, who have an 8 x 10 selector catalog of this young model, have sent us several photographs of Ronnie plus the following information:

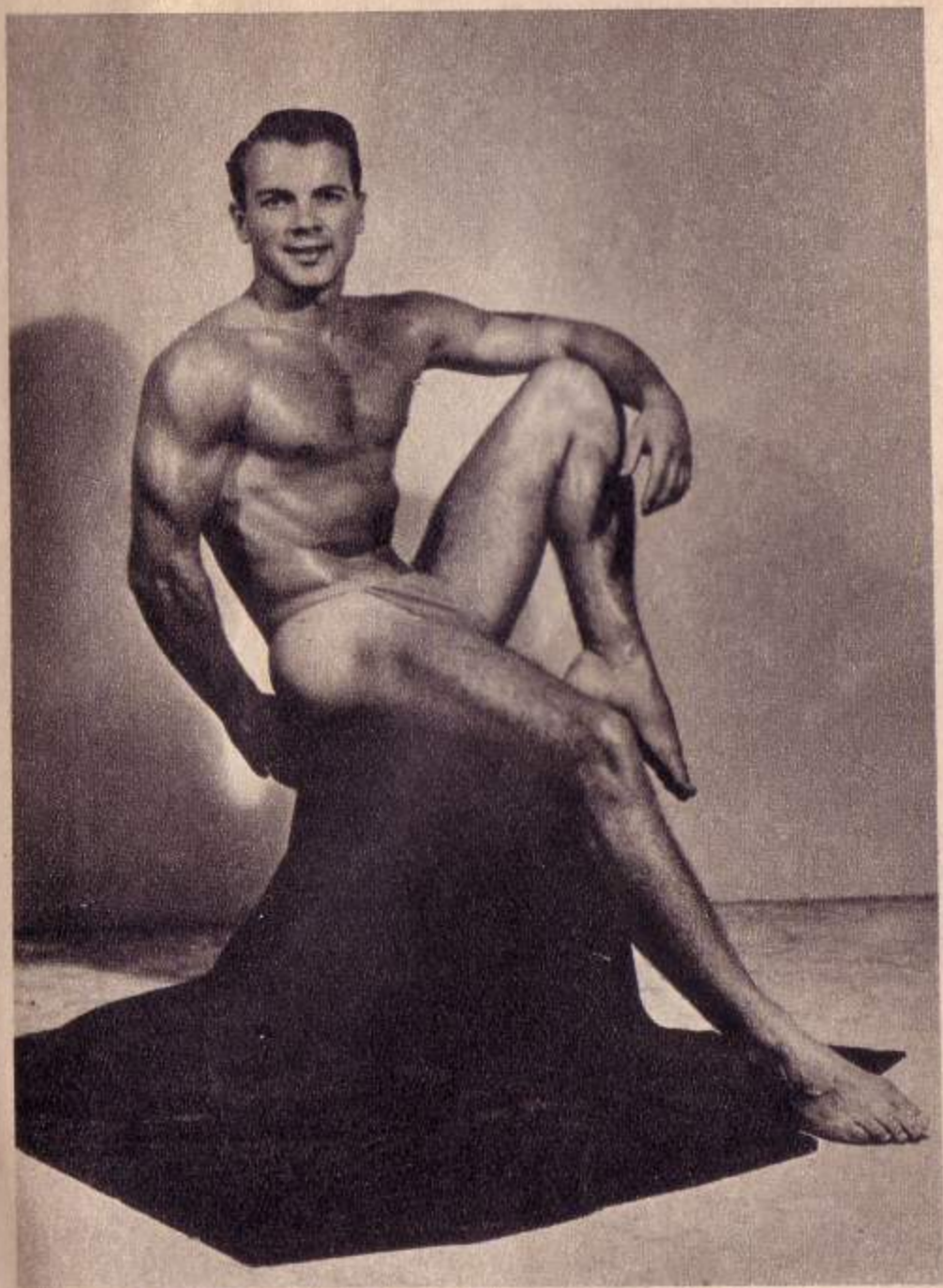
"Johnsrud is a 24 year-old
"daring young man of the
(Continued on page 51)



TRY
THIS ONE
ON YOUR
PARAPET!



NAUTICAL NONCHALANT NORDIC



OF SUPPLE MIGHT AND MATCHLESS SYMMETRY

A FIT HUNTER

ONE of Hollywood's most heart - warming success stories is behind the skyrocketing career of handsome, husky Tab Hunter.

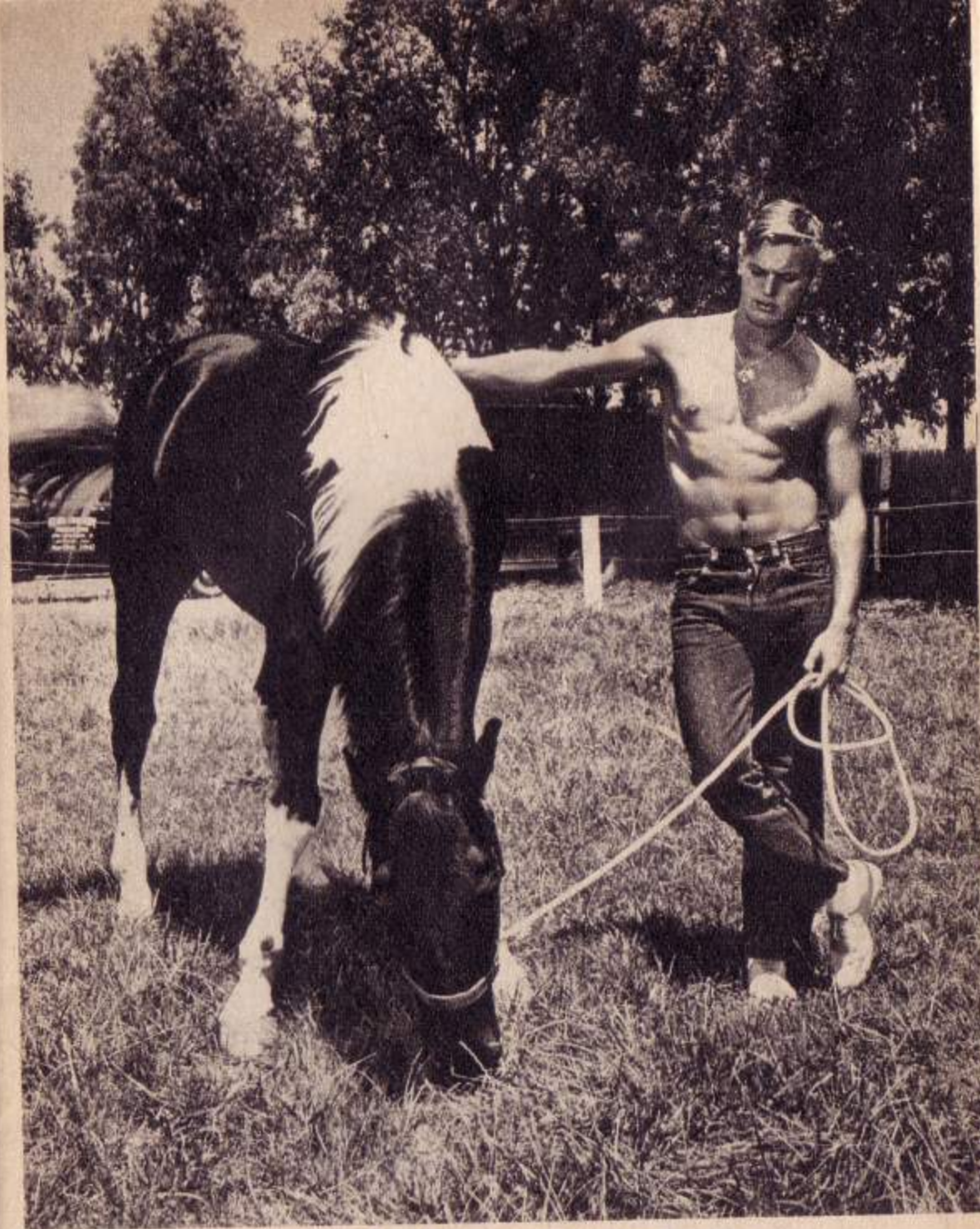
Here's a boy who gets thousands of fan letters a week, drives a bonfire convertible, is Movietown's most sought-after teen age date bait. Tab's real name is Art Gelien, and he quit school at 16 to take a series of odd jobs — station helper — soda jerk . . . anything to help pay the family grocery bill.

He's a boy who's so determined to get the things he
(Continued on page 52)

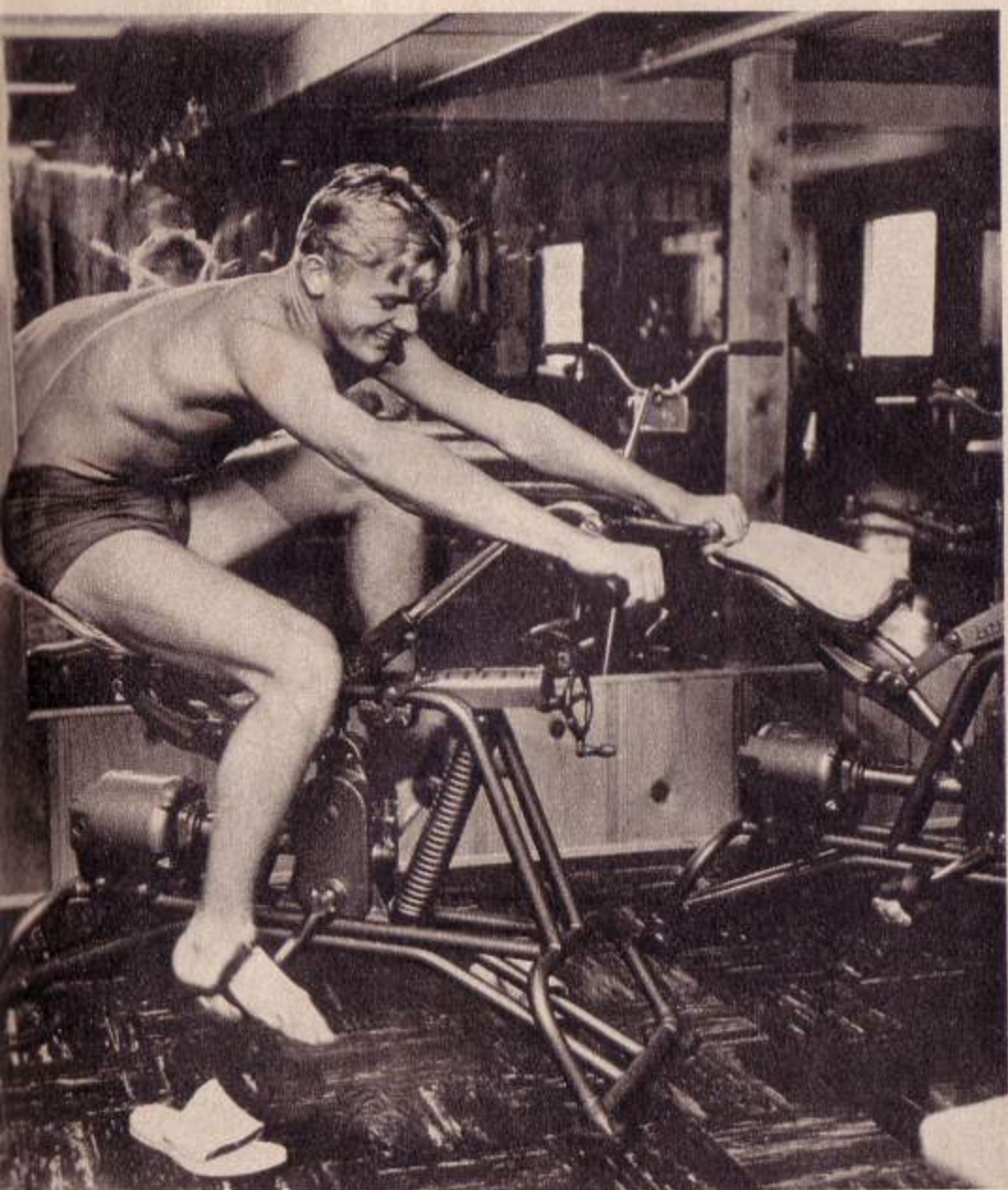




"MY KINGDOM FOR A HORSE"



EVEN THE HORSE IS PHOTOGENIC



BIKE RIDE TO NOWHERE!



GUNTHER
ROGGUHN

by Athletic
Model Guild

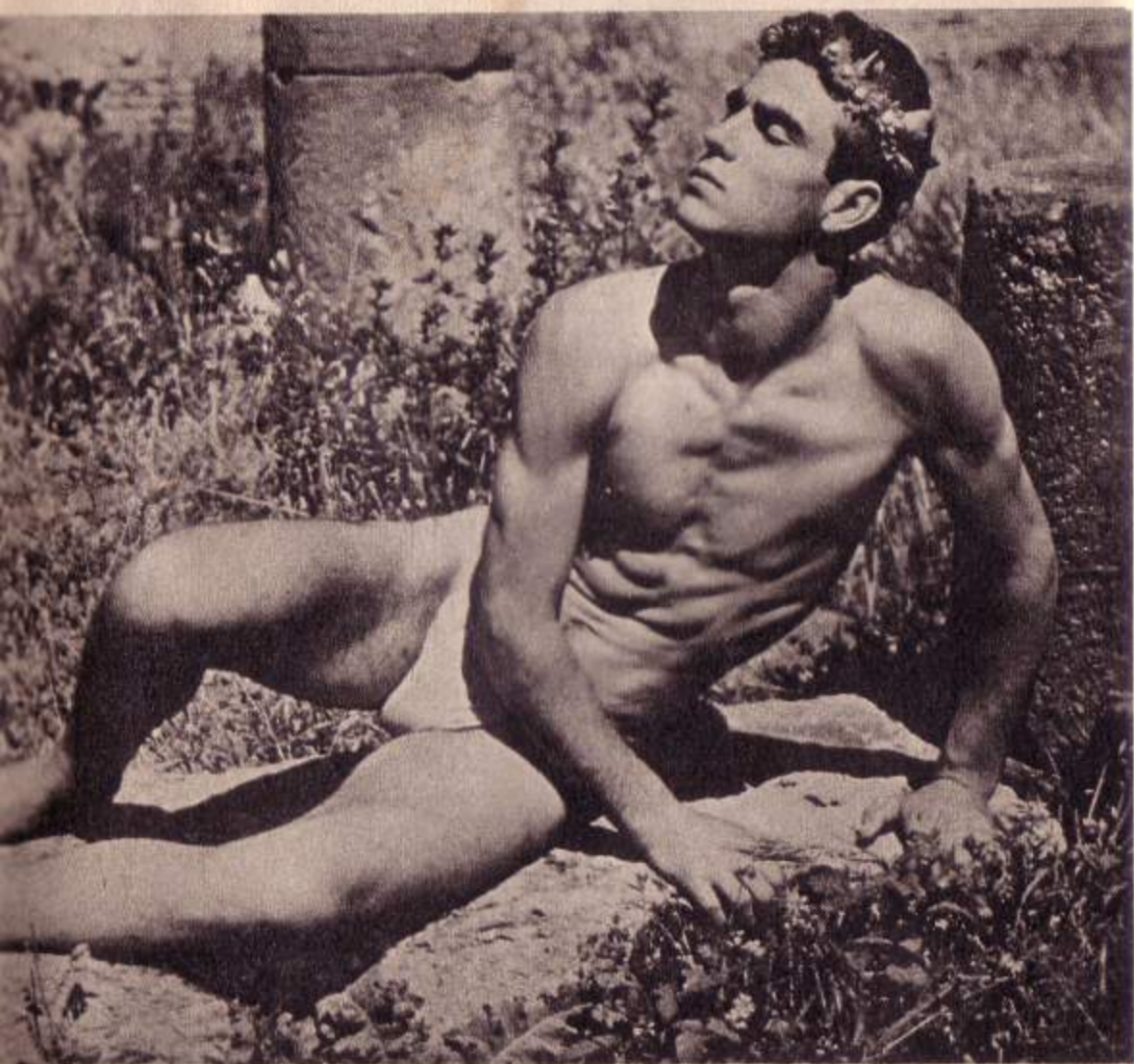
"In the muddy blue Danube"

"FURRINERS"

SO frequently do we publish photographs of American bodybuilders from the studio of AMG, that we rather tend to lose sight of the fact that the roving eye of the AMG camera has focused on many deserving young men from foreign lands.

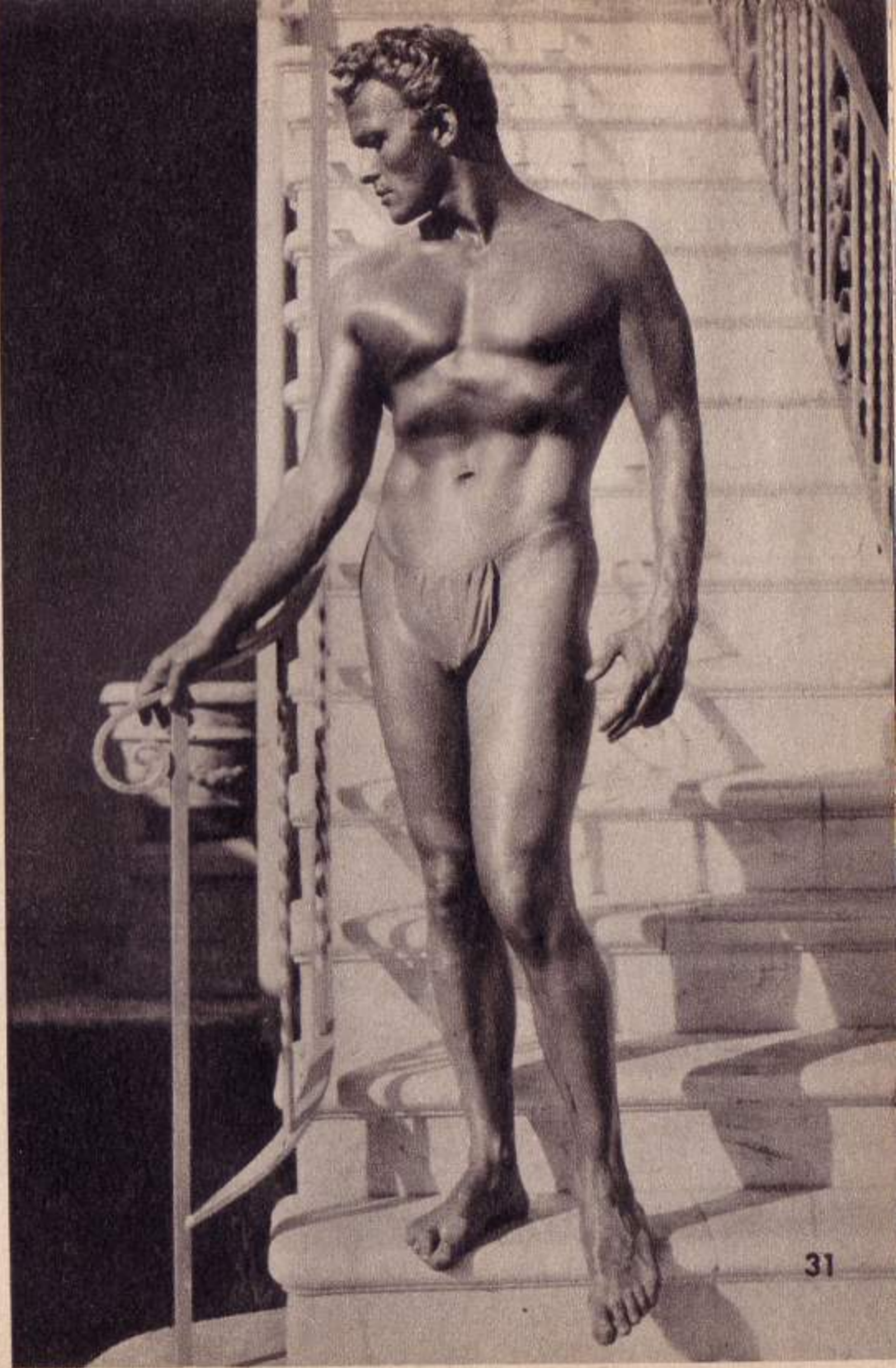
We are rectifying that mistake in this issue by presenting three outstanding physiques bearing the unmistakable imprint of European

(Continued on page 52)



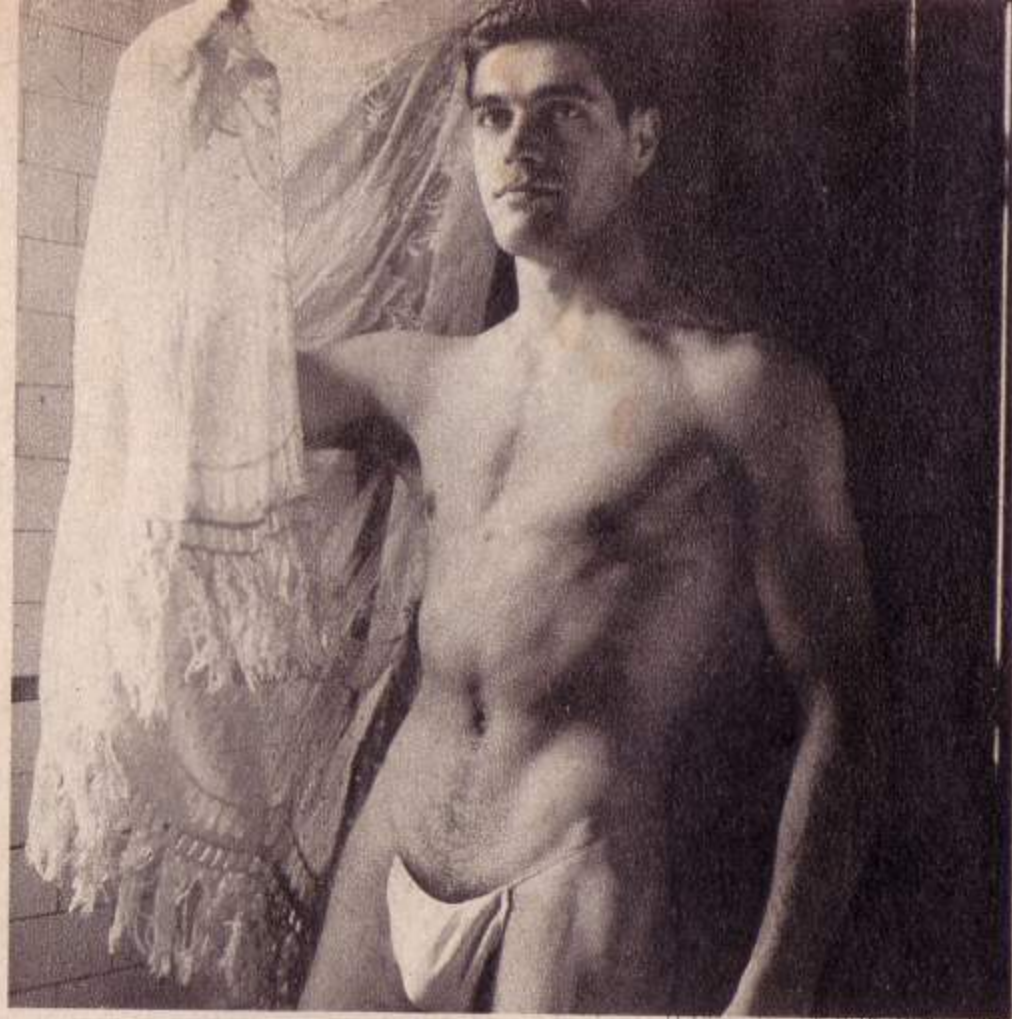
FRANCO CECCARRELLI by Athletic Model Guild
"The Noblest Roman"

LARS ANDERSON by Athletic Model Guild
"Blondsomed Swede" →



LARS IN TROPICAL REPOSE





HAROLD DUFFY by Vulcan

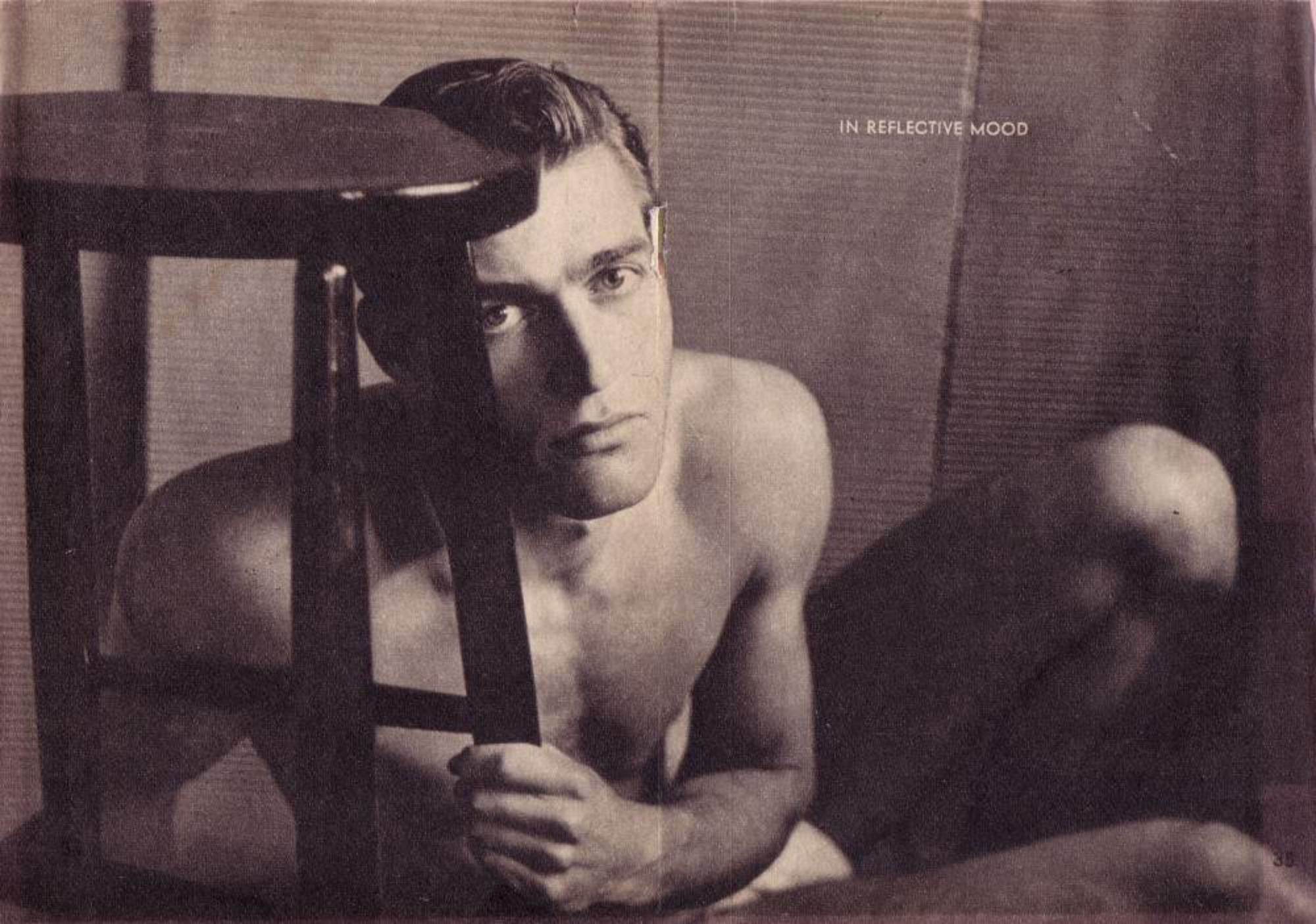
Hands Across The Sea

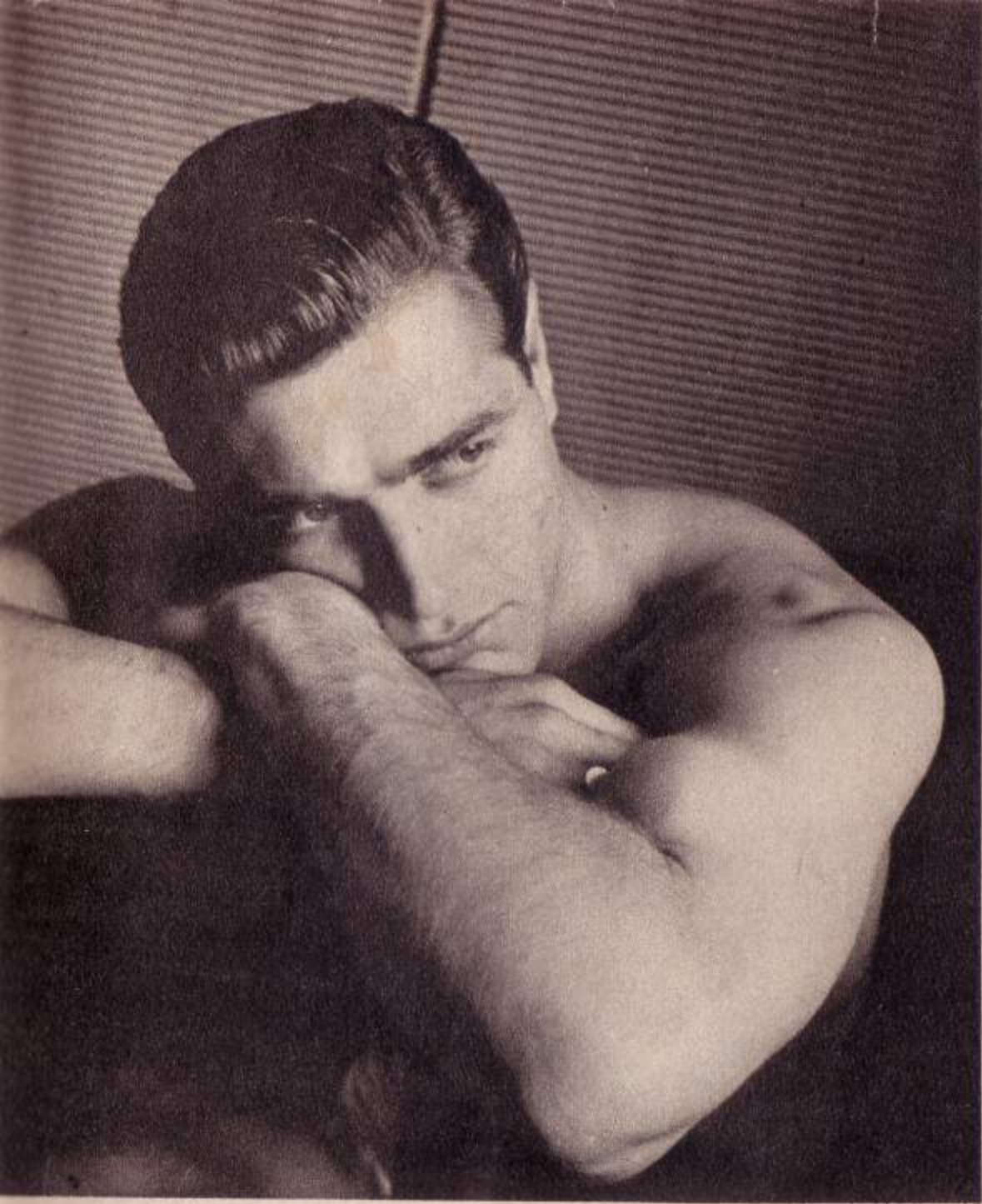
UNFORTUNATELY we don't have much to go on in describing this model. Like most Britishers he is distinctly reticent in speaking of himself.

He is one of a group of bodybuilders photographed by Vulcan on his European jaunt this past summer and his name is Harold Duffy.

Like most Irishmen, when they are handsome they are handsome indeed, and Duffy is (Continued on page 60)

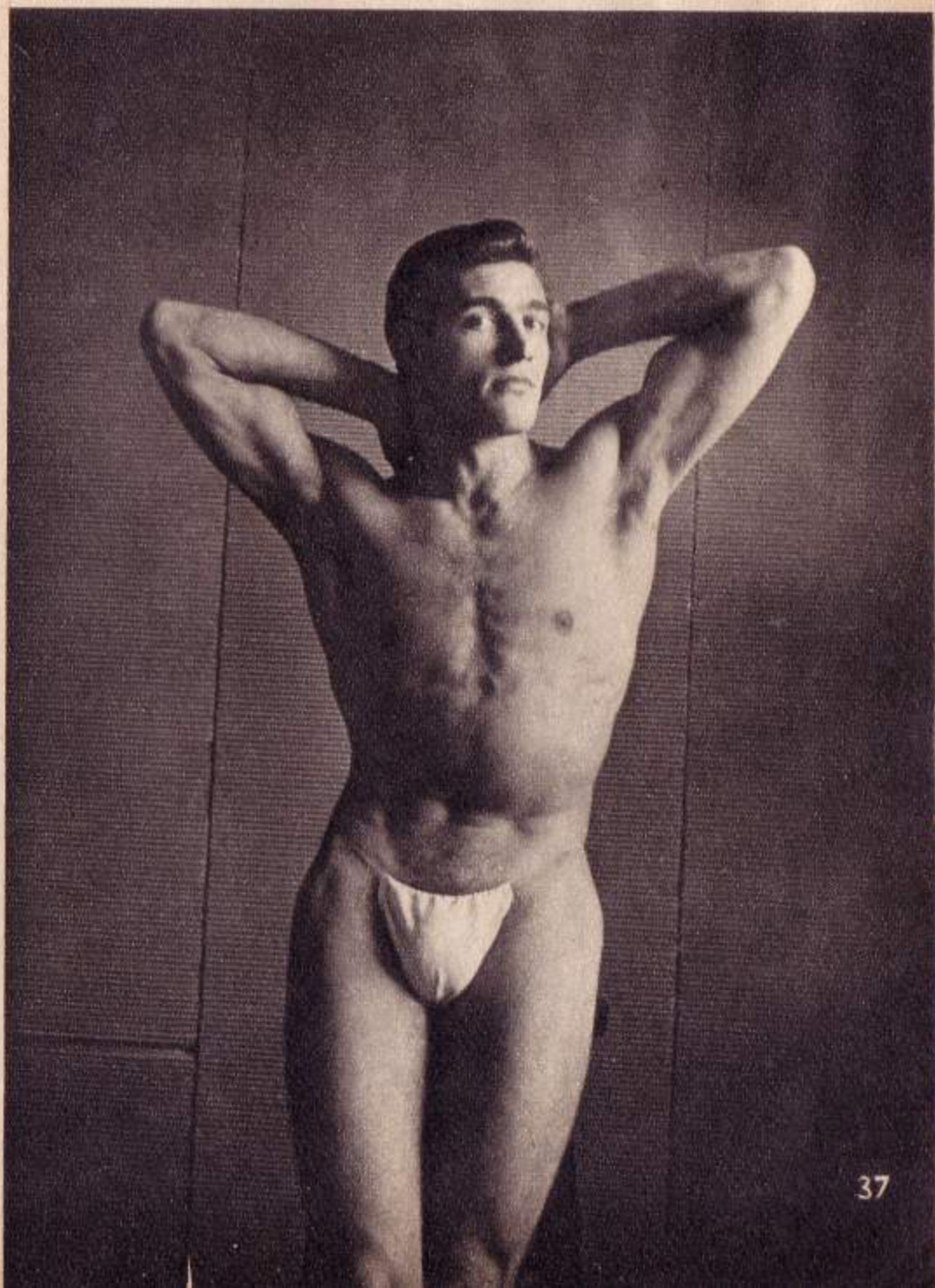
IN REFLECTIVE MOOD



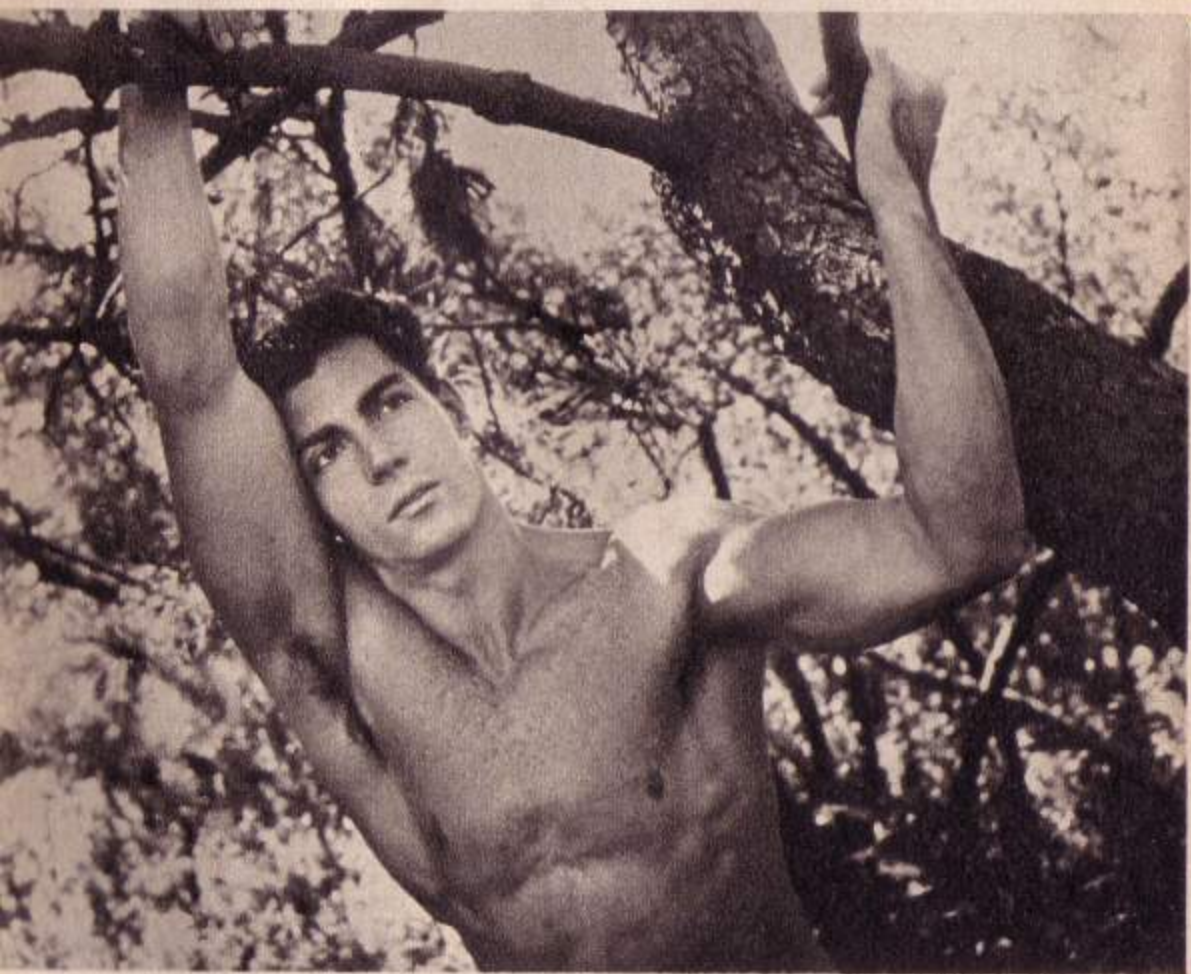


THE HANDSOME MASCULINITY OF THE IRISH FACE

A STUDY IN PROPORTIONATE STRUCTURE



Agile Actor



DON CERULLI by Vulcan
"Adieu les forets"



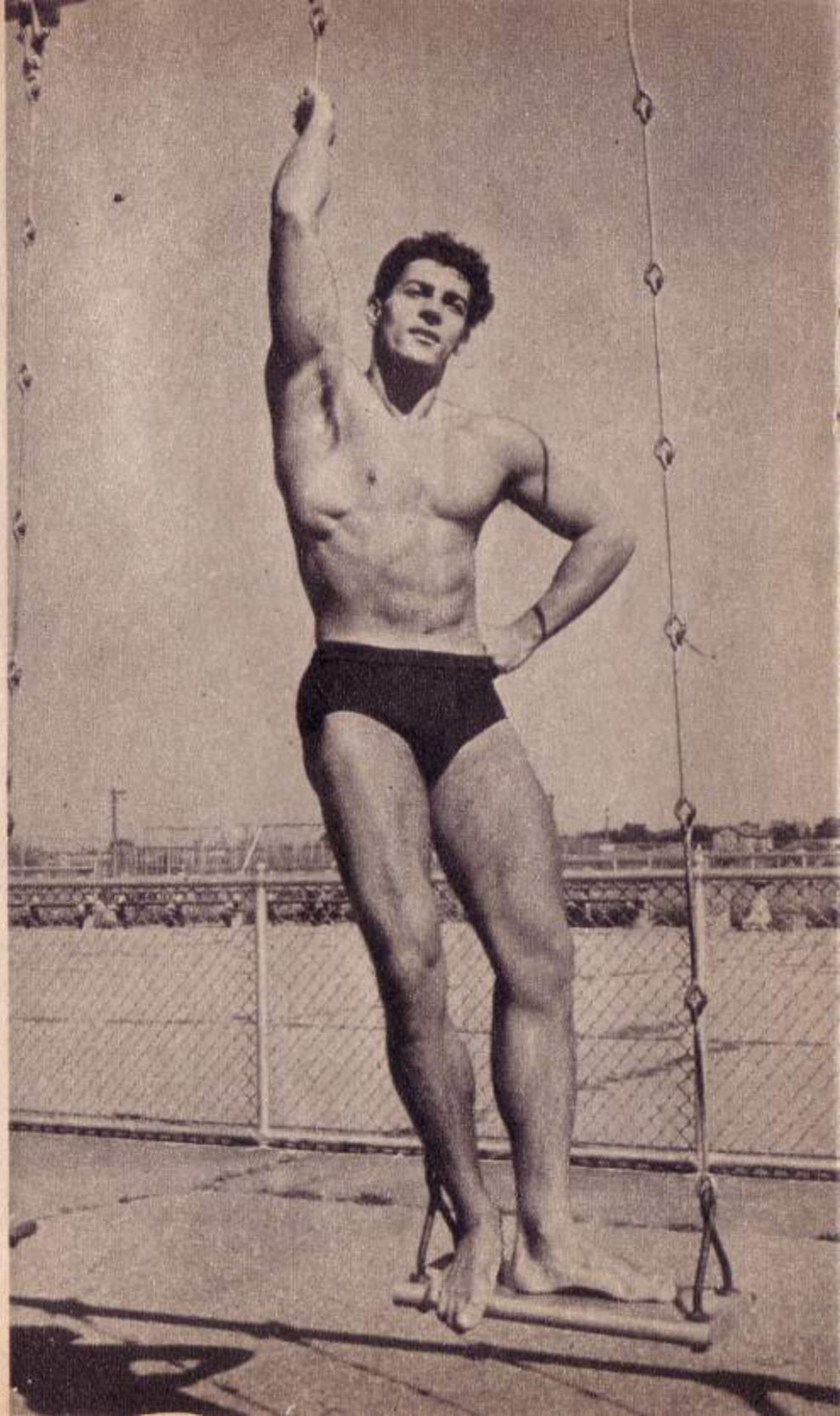
IN THE SUNSHINE OF INDIAN SUMMER

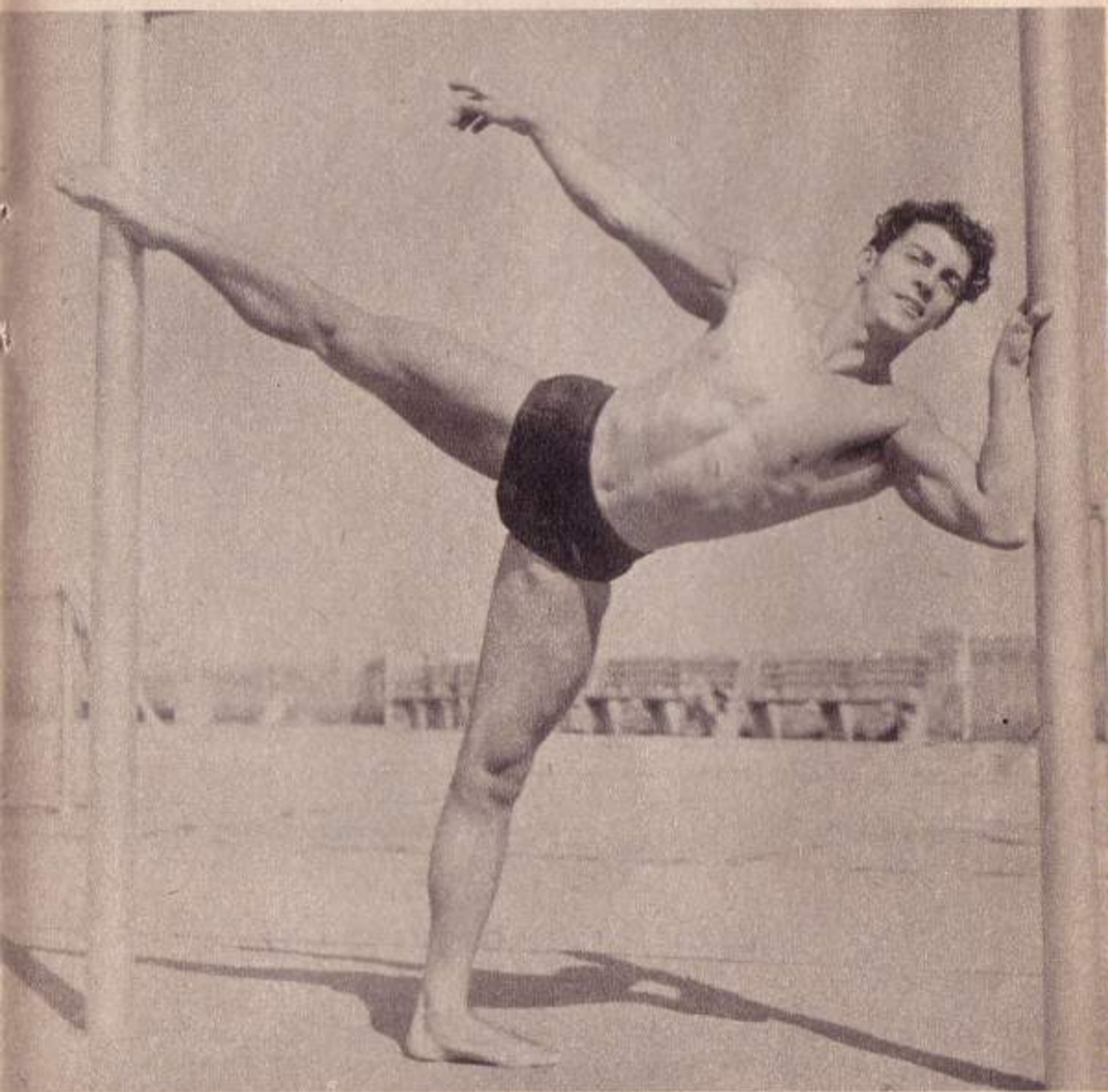
DON CERULLI has been seen in these pages before, yet like so many others who have been seen once, our audiences clamor for more.

Don is a very versatile actor—an outstanding dancer, and an acrobat *par excellence*. Since Ed Fury came to New York to join the cast of *Fanny* in which Don appears, the two fellows have become fast friends and training partners.

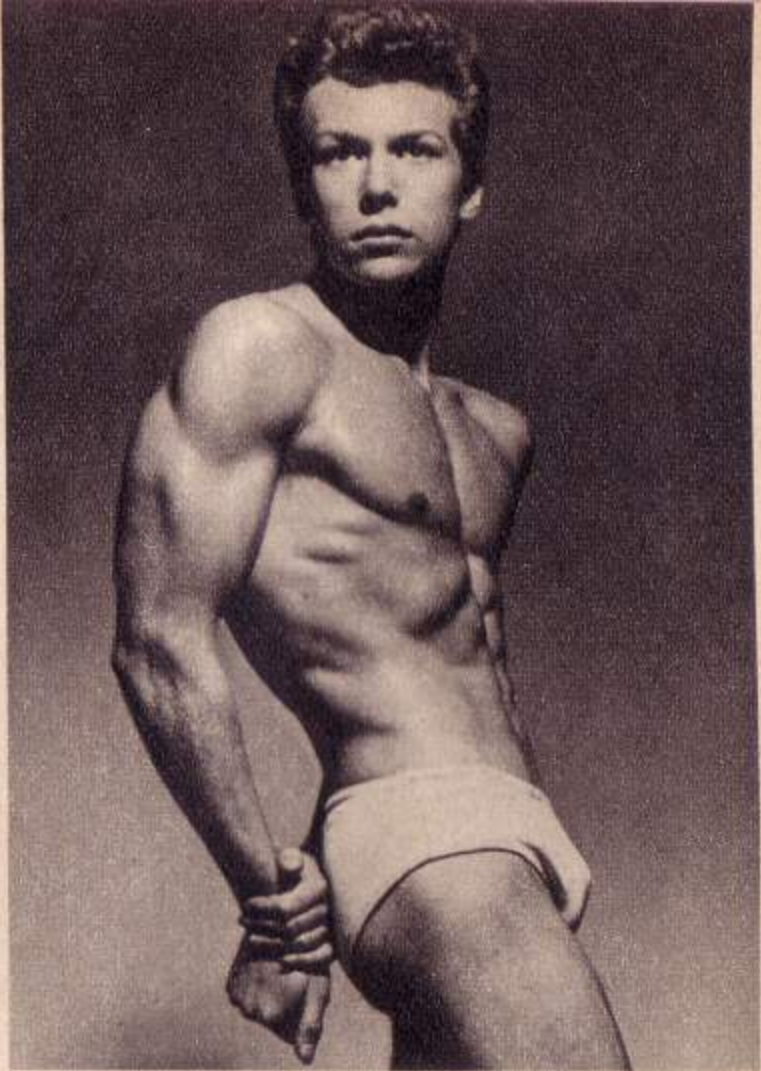
On holiday from the

(Continued on page 64)





IN MOOD BALLETIC



Physique Panorama

FOR our gallery of physique masterpieces this month we are indebted to Bruce, Box 75305 Sanford Station, Los Angeles; Spartan, Box 46905, West Branch, Los Angeles; to Arax, 31 Boulevard Raspail, Paris; to Athletic Model Guild, 1834 West 11th Street, Los Angeles; to California Models, Box 285, San Francisco, California; and to Vulcan, 125 East 39th Street, New York City.

All these enterprising

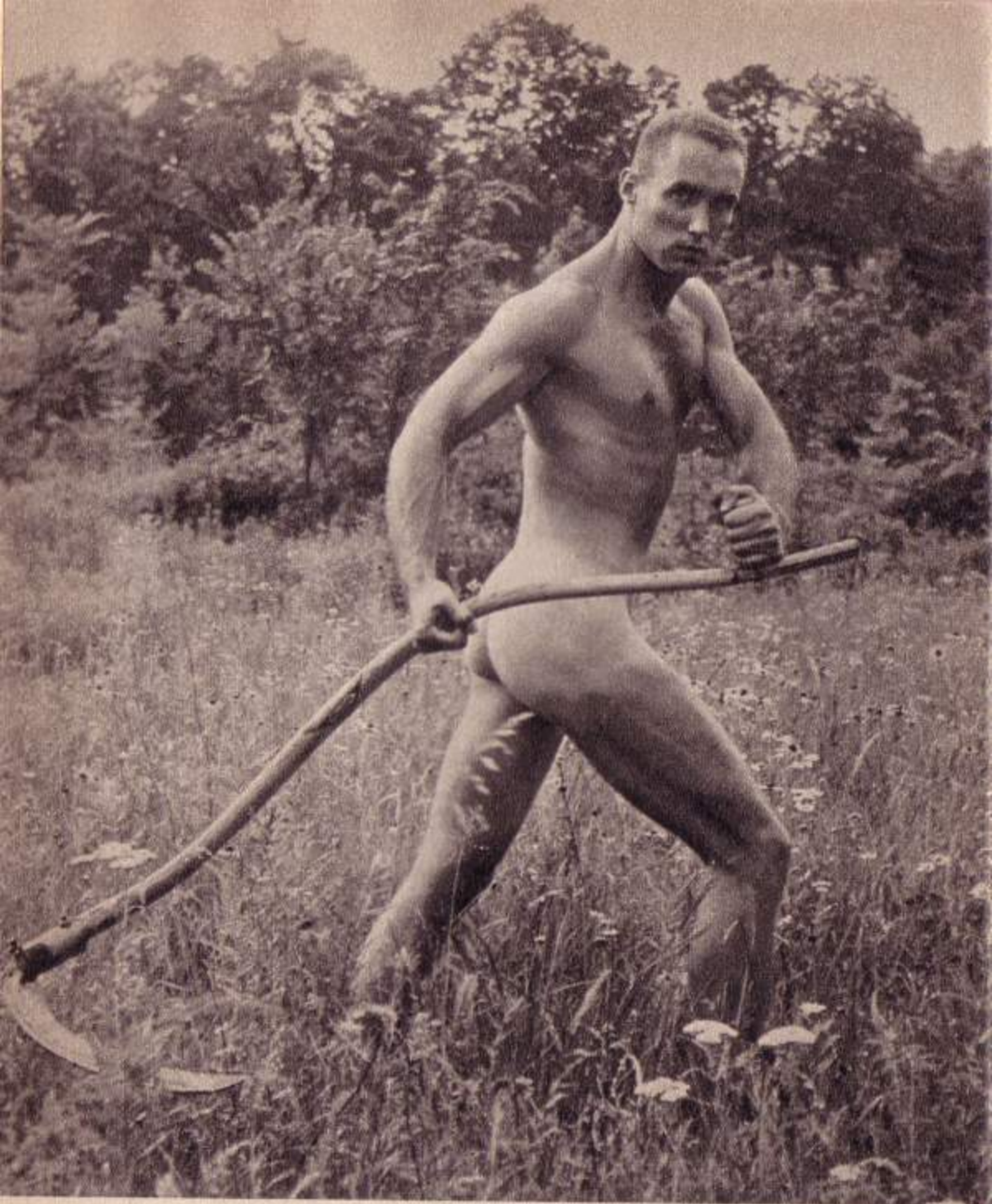
(Continued on page 63)

EVE PARIZOT by Arax

— Place-winner in the Junior Mr. Paris contest

WALTER FYFE by Spartan





JON ANDREWS by Vulcan

Summer is Lucmen in

(Continued from page 3)

the beach hijinks that youth is wont to do.

How are you going to fare beach-wise this summer? Have you too been working diligently on your body . . . have you dividends of muscle and symmetry and abundant health to enter wholeheartedly into the merry pranks of summer?

If you are doubtful of your muscular bank account, you still have a good three months from now to whip into shape all that has been neglected during the winter. You can still add inches of sinew, you can still contour your physique into more acceptable proportions.

The quickest way to do this is not through routine sessions of boring, time-wasting calisthenics, not through daily sessions on the track, nor of competition handball, or any of the other myriad forms of physical conditioning. These take lots of time, and are seldom worth the effort.

There is a royal shortcut

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| or | |
| 12 4 x 5 photos (black & white) | \$2.50 |
| 20 Dubois catalogs | \$2.00 |

ATHLETIC MODEL GUILD

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Los Angeles 6, Calif.



CARL OLSON

- | | |
|---------------------------|---------|
| Catalog with sample print | \$1.00 |
| 12 — 4 x 5 prints | \$2.00 |
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SPARTAN

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Presents**



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Florida Adonis
Catalog \$1

**PAINTINGS BY CHRISTOPHER
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A 32 page profusely illustrated book containing all the famous Delmonteque photographic secrets
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FAVORITE AMERICAN MODELS**

32 page, 300 photograph album for
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Bound volume of famous Delmonteque Models
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Eight 4 x 5 photos **\$2.00**

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to physical improvement . . . the streamlined modern Weider Barbell Way. It is the system that has built more physique champions, more quickly, than any other method extant.

If you don't have a thoroly modern barbell gymnasium in your community, and you sense a loss of summer fun through a loss of your physical prowess, now is the time to invest in the Weider System. It is a proven method . . . it is surefire . . . it's safe, and above all *quick*.

When beach weather rolls around again, don't find yourself on the sidelines just wishing. Be one of your group in mind, in spirit, in bodily agility and appearance.

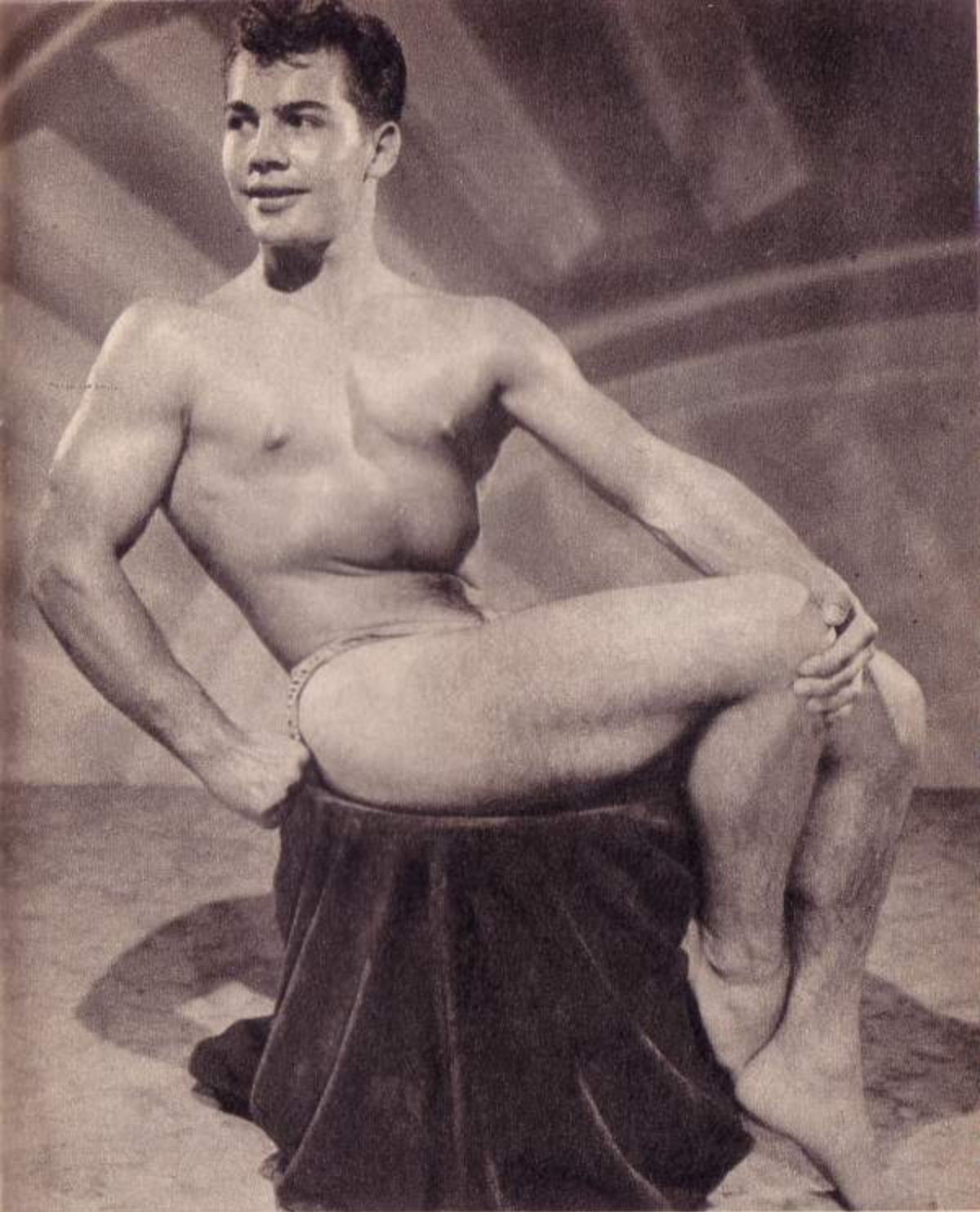
It's really not at all difficult . . . and the best part of it is that you're storing up health and energy for another long pull through another dreary winter.

Try the Weider Barbell Way . . . it may even change your life and fortune!

**Repeat
Performance**

(Continued from page 10)

In them yo usee the Bernard face and figure in a variety of moods ranging from



ROY CHUM by Athletic Model Guild
Old Friend—New Photo

ARAX presents



STEVE PARIZOT

Parisian Bodybuilder

Catalog \$1.00 American Exchange

M. ARAX

31 Boulevard Raspail
Paris VII, France



DON UPTON

**Handsome young
bodybuilder from the west.**

Featurette of Don Upton contains
ten 4 x 5 doubleweight matte prints.

Price: \$2.20 prepaid.

For airmail add 15c.

35mm color slides or stereo color
slides of Don Upton.

Six slides for \$3.25.

For airmail add 20c.

Five selected 4 x 5 photos (five
different models) single and dual
photos with illustrated circulars for
one dollar.

BRUCE OF LOS ANGELES

Box 75305-C Sanford Station
Los Angeles 5, California

the functional through the
visionary, the pensive and
the relaxed.

All of them bear witness
that while Bernard is well-
muscled all over, he has no
outstandingly over-developed
areas. He is in truth "the
sum of all the parts" . . . a
truism that would be wel-
comed in more bodybuilders
who lay claim to the title
"physique star."

metamorphosis

(Continued from page 13)

The model we have
chosen for this issue is
young Larry Kunz, who has
been practicing the art of
bodybuilding at Abe's for a
short time, but who has al-
ready achieved amazing
musculature and symmetry.

Togof here uses a bit of
symbolism to denote meta-
morphosis . . . a butterfly.
Effective?

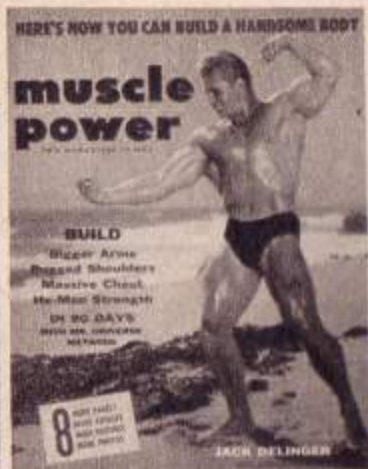
Larry is a very tall young
man, quiet in manner, al-
most diffident. One of the
most popular of the new-
comers at Abe's gym he is
already noted for the grace
and proportion of his torso,
and is much in demand as
an artist's model and for
television appearances.

These photographs are
five of a catalog entitled

Muscles à la Mode

America's Greatest Physique Champions are Your Personal Instructors!
when you read

WORLD'S LEADING BODY BUILDING MAGAZINES



MUSCLE POWER brings you the inside story of the world's physique stars... the intimate details of their lives, their careers, diets, training programs, and design for living.

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Each issue is profusely illustrated with physique champions as they guide you personally through the perfect performance of each exercise.

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DOCTORS WARN: — Cancer, heart disease, diabetes and other dread diseases attack fat people more often than those of normal weight. Protect your life, your health, good looks! Follow the Weider 3 Way Reducing Plan NOW!



Before

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JERRY MURRAY At 28, Jerry Murray was too fat, suffered from indigestion, shortness of breath. He followed the Weider 3 Way Reducing Plan and LOST 56 pounds, 10" from his waist.



Before

After

ROBERT REID — Police Constable Robert Reid was overweight, found it hard to do his job. He used Weider 3 Way Reducing Plan for 2 months; lost 30 pounds, regained his former pep and energy.

Here's Why You Must Lose Weight Quickly When You Follow The Weider 3 Way Plan.

1 You receive a supply of medically approved reducing tablets, which protect heart and liver during reduction. Take 3 a day, one before each meal.

satisfying quantities of nourishing food, following simple diet instructions outlined to you in FREE printed course. You are never hungry, still you lose pounds each day.

FREE illustrated course shows you enjoyable exercises to follow to melt off chest, waist, hips and upper thighs, improving your physical condition and making you look youthful and attractive.

2 You aren't placed on a Starvation diet. You eat

3 You can CONTROL where you lose weight.

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Jersey City, N. J.

I want to lose weight safely and quickly. Rush me the size bottle of Weider Reduce Aid, which I have checked below, PLUS FREE REDUCING COURSE. I am enclosing payment in full.

100 Tablets (one month supply).....\$3.50
300 Tablets (three month supply).....\$9.00

Name

Address

City Zone State

No COD's. Postage is extra. In Canada, order from: Weider Food Supplements, 4466 Colonial Ave., Montreal, Que., Canada.

GUARANTEE: — Weider 3 Way Reducing Plan must help you lose dangerous overweight quickly and safely without harmful drugs, inconvenience or weakening diet — OR YOUR MONEY BACK!

Protect Your Health to Lose Weight Fast — Clip and Mail Coupon

PRICES:—

\$3.50 for one month's supply
\$9.00 for three mos. supply

"Metamorphosis" published by Togof. We think you'll like them, and if you do you'll be seeing more of Larry from time to time.

With the Greatest of Ease

(Continued from page 21)
flying trapeze, who flies through the air with the greatest of ease!" He stands 5'9" tall, weighs a muscular 175, and has an infinitesimal waist measurement of 28 inches.

"He is a tumbler, acrobat, and high wire performer, who has had his own act which tours with various circuses. Ronnie was formerly in the United States Marine Corps."

This gives us a bit more insight into the *genus acrobaticus* as exemplified by Ronnie Johnsrud, whose Scandinavian name is one of many Nordic athletes who have thrilled grounded audiences with their feats of derring-do.

ADONIS welcomes Ronnie to these pages again this month, his lithe physique and boyish, good-natured face once more making an appealing feature of this magazine.



DON CERULLI

by VULCAN

15 notable dance and relaxed poses
in this catalog No. 44 Send \$1. to

VULCAN STUDIO

125 East 39th Street
New York 16, N. Y.

Name.....

Street.....

City.....State.....



RON BARNARD O'BRIEN

Here's our boy again in a new sensational catalog of 16 poses. Still the most handsome VULCAN Model.

Send \$1. for catalog 33 to

VULCAN STUDIO
125 East 39th St.
New York 16, N. Y.

 Name.....

Street.....

City.....State.....

A fit hunter

(Continued from page 25)

wants, that he once worked for a sheet metal company at 60c an hour just to get money enough to buy a pair of ice skates.

Hollywood first saw Tab in *Island of Desire* with Linda Darnell, and out of such a "sleeper" as this came a stellar career that already embraces many film hits.

A hitch in the Coast Guard delayed that career for awhile, but Tab's out of service now, and his fans will be delighted with his performance in "The Burning Hills" with Natalie Wood, another teen-age favorite.

Tab knows the value of keeping his magnificent body in tip-top shape. He works out with weights, he is an accomplished horseman, swims regularly, and is a nut on gymnasium exercising. As you can see from these fine photos, he has been wonderfully rewarded for his efforts.

Furriners

(Continued from page 29)

-bodybuilding principles.

From the north comes Lars Anderson of Sweden.

Isn't He Handsome!!

do people say
this about YOU?
NOW... AT LAST!!

YOU TOO CAN HAVE
A HANDSOME FACE
A FLAWLESS SKIN —
A GLOWING COMPLEXION



THAT TAWNY, TERRIFIC LOOK OF A MR. AMERICA!

"Handsome IS as handsome DOES!!" Do as the stars do — READ
Hal Warner's "YOUR FACE IS YOUR FORTUNE"

Learn the Hal Warner Method of Face Culture . . . exactly as used by the leading male stars of screen and television, and by many of today's leading bodybuilders.

LEARN HOW TO

TREAT your skin internally with the famous Hollywood Super-Protein Diet. REBUILD your face through the Warner System of Facial Exercise. CARE for your skin externally with three of science's most advanced contributions to masculine good looks. . .

←
the course of
the champions



HAL WARNER'S . . .

DEEP PORE SKIN CLEANSER
DOUBLE VITAMIN THERAPY CREAM
LIQUID "MASQUE OF YOUTH"

Created ESPECIALLY FOR THE MALE SKIN, these MIRACLE AIDS TO SKIN PERFECTION are almost magical in their effect when used with the Warner Method of Face Culture.

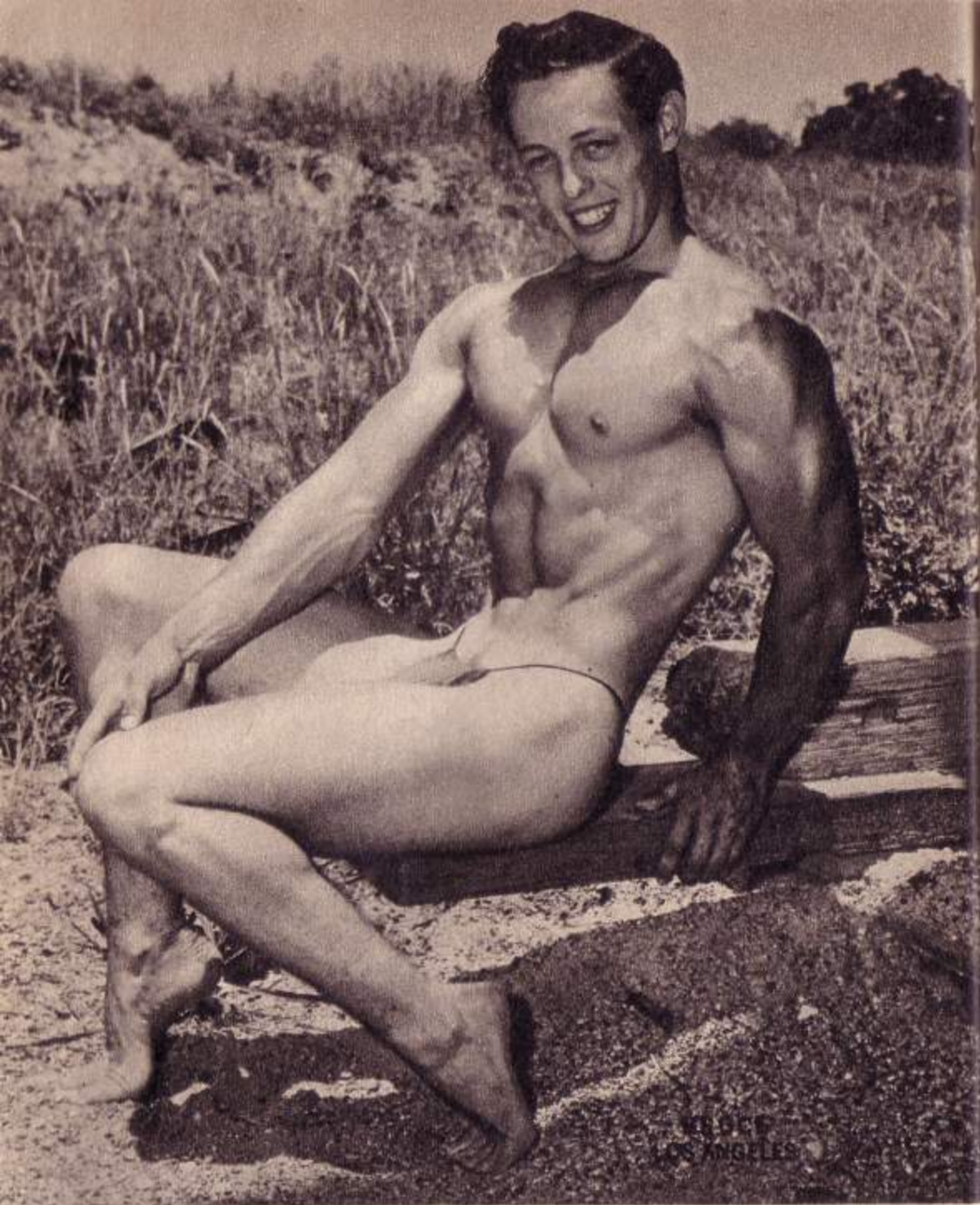
In this course everything "from the collar up" is discussed by Mr. Warner . . . the care of the hair — hair arrangement — care of teeth — in short every avenue to male good grooming is explored.

PRICES: The course "YOUR FACE IS YOUR FORTUNE" alone is \$3. The course plus the THREE MIRACLE AIDS TO SKIN PERFECTION IS \$10, taxes and postage prepaid.

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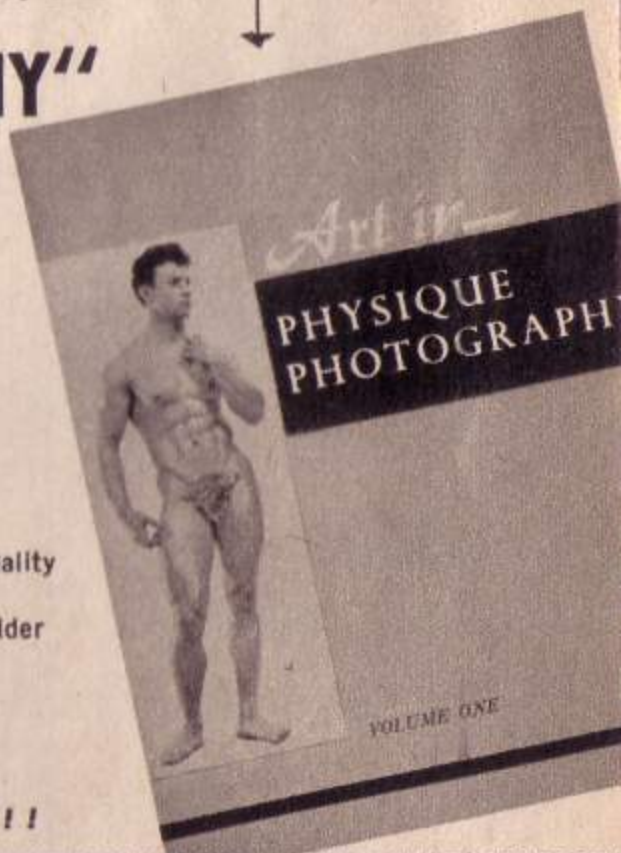
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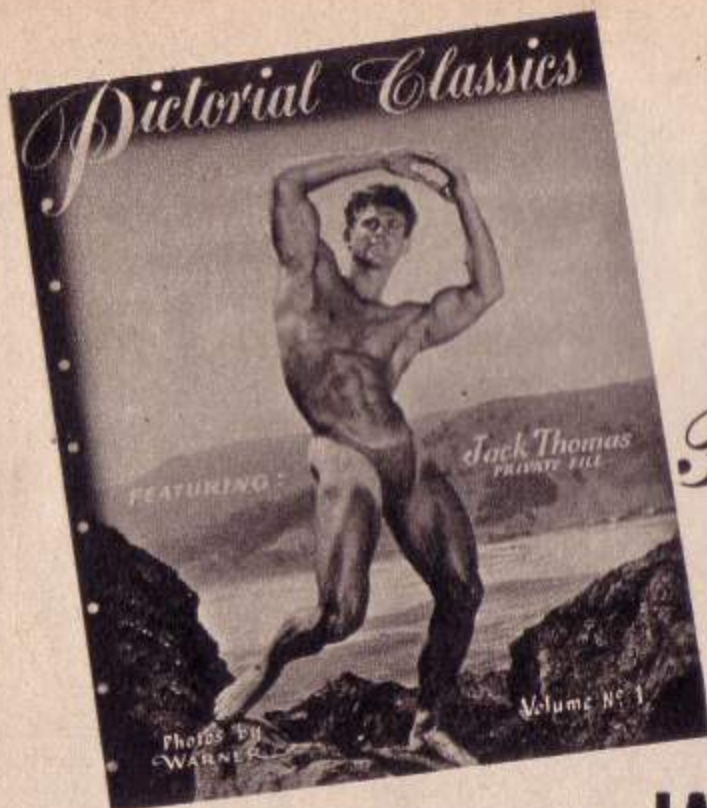
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Lars is now in Los Angeles where he is doing stage and screen work. He has a part in the Cecil B. DeMille epic *The Ten Commandments*. This very gifted youth is 22 years old, is a real Nordic 6 footer, speaks 14 languages including Spanish, Russian, French, Swedish, German and Italian. In addition to his screen assignments he finds time to study drama at Los Angeles City College, and keeps his magnificent body in tip-top shape by working out at Harvey Easton's Beverly Hills gymnasium twice each week.

The natator *au naturel* (or *almost au naturel*) is Gunther Rogguhn of Vienna caught by AMG's camera as he emerges from a swim in the Danube. His body is a study in the lithe physique readers of ADONIS find most appealing.

The Latin touch is supplied by Franco Ceccarrelli, a young boxer who is described by Bob Mizer, secretary of AMG as "the handsomest athlete in Rome." The photographs of Signor Ceccarrelli were shot amidst the ruins of that ancient city.

There are available cata-
(Continued on page 60)



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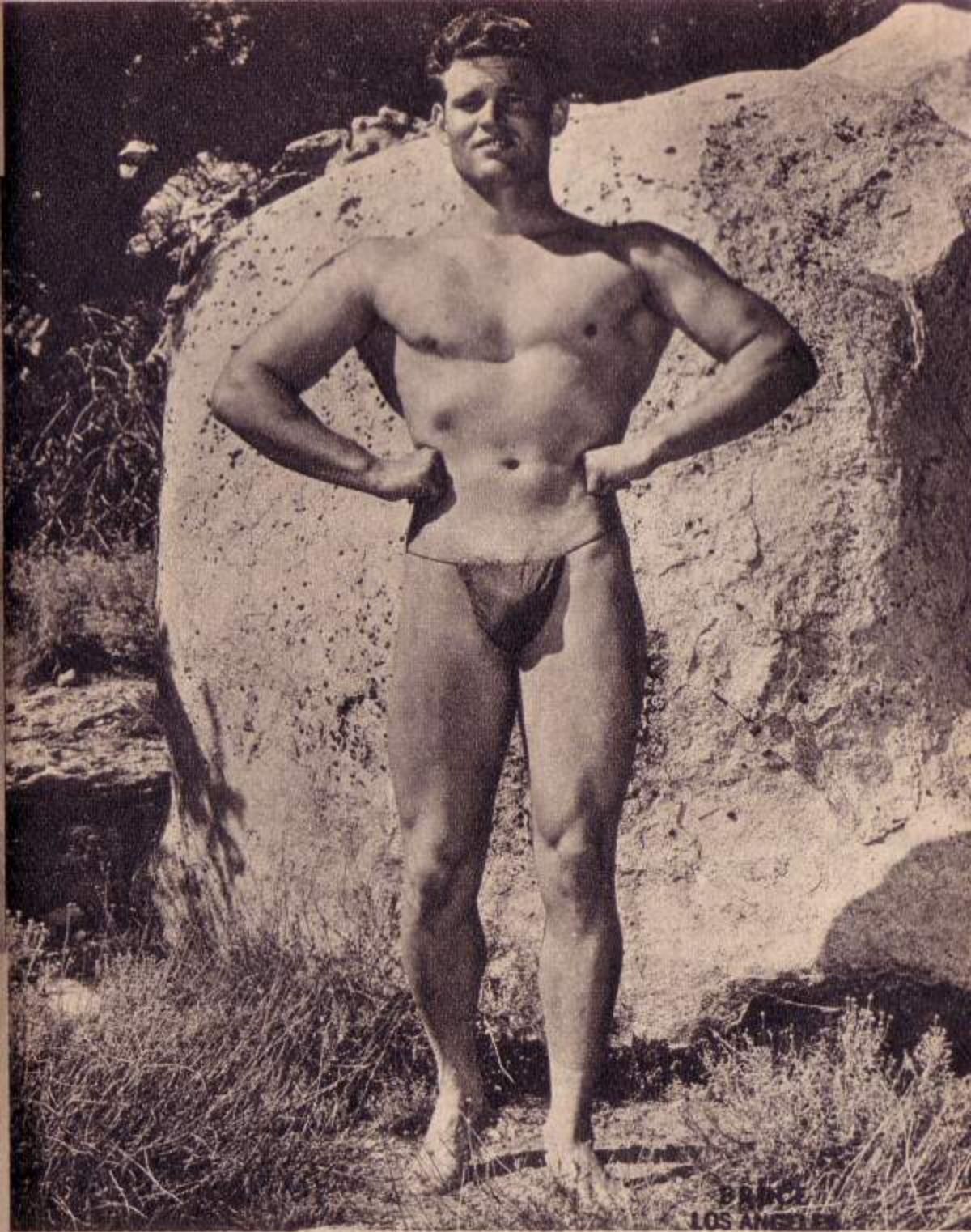
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Catalog of Anderson is numbered YSI, while those of Rogguhn and Ceccarelli are untitled.

Hands across the sea

(Continued from page 31)

no exception. His is a face of striking masculine good looks.

Harold Duffy is an actor . . . he performs on British television, and is one of the most sought-after models for fashion wear. Standing a good six feet in height his is the type of figure that has made English tailoring the epitome of *haute couture* for men.

These photographs by Vulcan were made in the London studios of the Weider Barbell Company and are remarkable for their beautiful lighting (a natural morning light from the window was used). They show the Duffy face in a variety of moods, and his pleasantly, though not overly developed physique. Spare by

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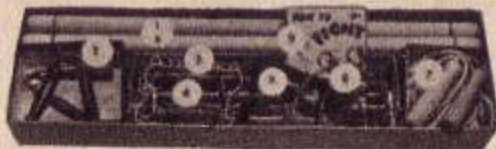
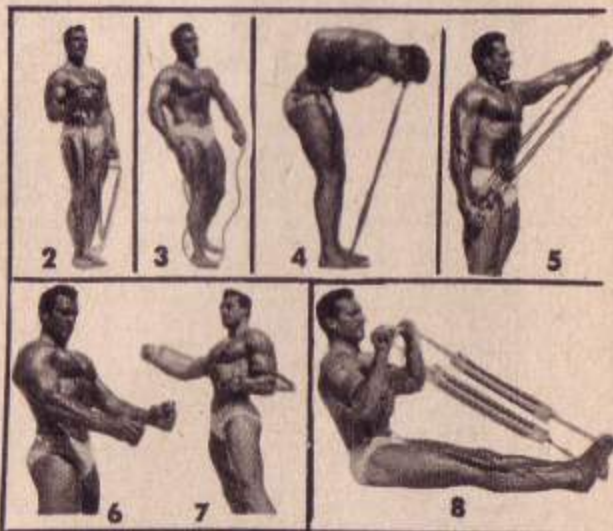
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ADONIS Physique

(Continued from page 42)

photographers have sent us some exceptional physiques beautifully posed and photographed. Among them you will find mostly new faces . . . fresh faces . . . new departures in posing, a variety of model moods.

Bruce gives us two sterling young models . . . the two "Dons," Upton and Elkins.

Spartan is represented by handsome Walter Fyfe; while Vulcan shows us the tall (he's 6'6") physique of Jon Andrews, caught "making hay while the sun shines."

That master photographer, M. Arax of Paris has sent us a prize-winning photograph of a real prize-winner himself, 17 year old Steve Parizot, runner-up in the Junior Mr. Paris contest.

Athletic Model Guild is represented by our young old friend, Roy Chum; while the end of our physique parade is brought up

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with a stunning shot of Cliff Simpson by California Models.

Agile actor

(Continued from page 39)

show Cerulli was persuaded by Vulcan to pose for some outdoor shots for ADONIS and the results are shown here. You'll see the Cerulli physique displayed in many versatile poses.

First we see Don amid the trees of a pastoral setting which gives us an opportunity to study his very handsome face. Through the geometrical design of a wire fence we see a closeup of him as he enjoys the sunshine.

On the playground swing the classic symmetry of this fine young athlete is clearly apparent, while posed against the high bar he gives us a typical ballet pose which shows his suppleness and liveness off to good advantage.

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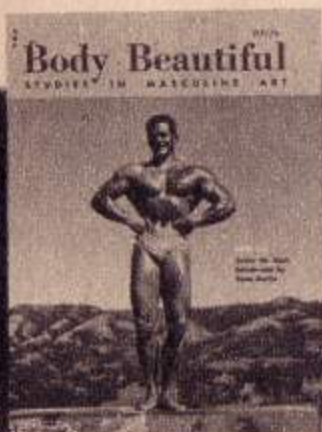
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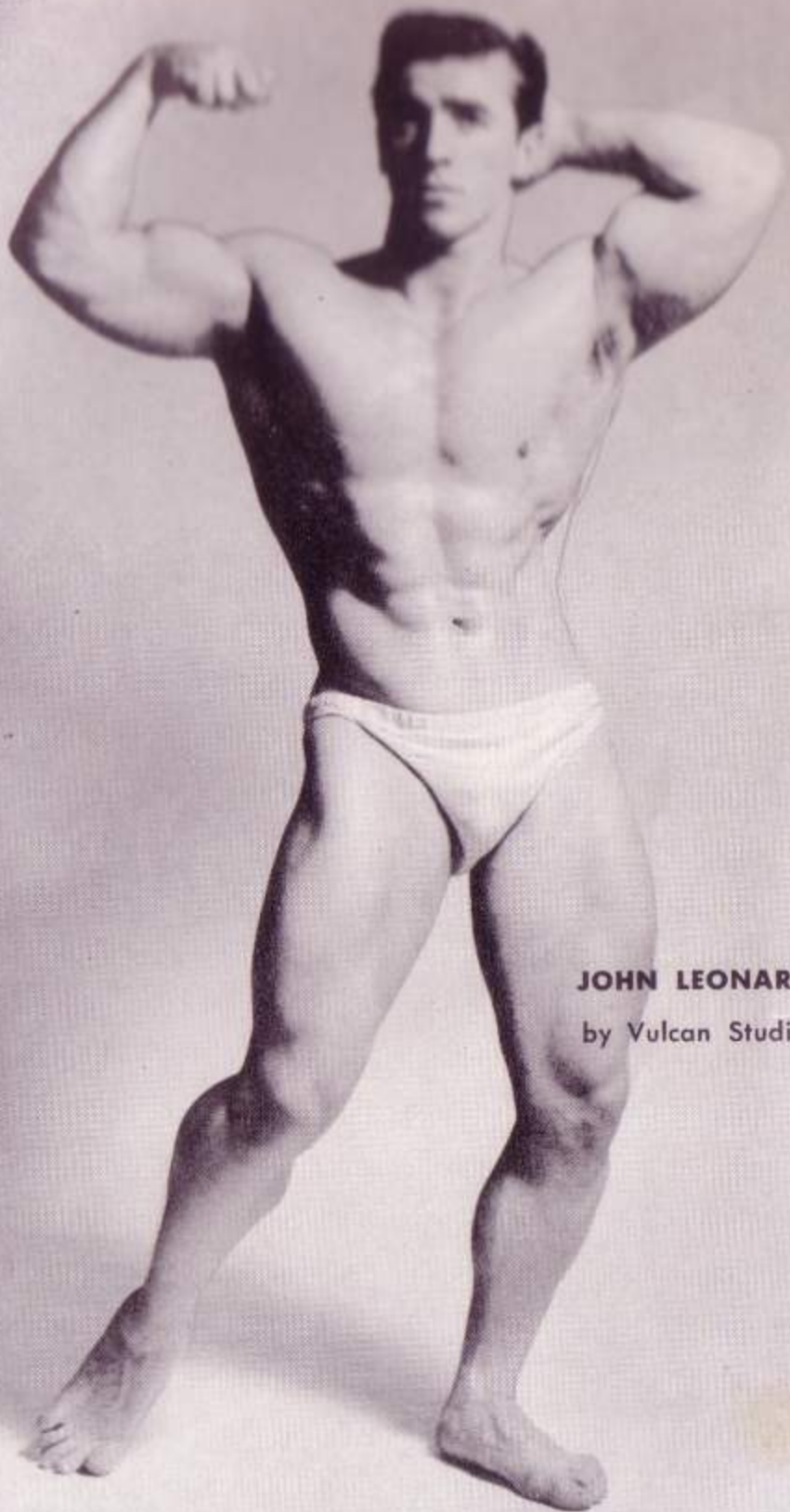
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